

Footwear in China - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Footwear in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Chinese footwear market had total revenues of \$64.1bn in 2020, representing a compound annual growth rate (CAGR) of 3.2% between 2016 and 2020.

The women's footwear segment was the market's most valuable in 2020, with total revenues of \$31.1bn, equivalent to 48.6% of the market's overall value.

In 2020, the total retail sales of social consumer goods will reach RMB39,198.1bn, a decrease of 3.9% Y-o-Y.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the footwear market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in China

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China footwear market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the China footwear market by value in 2020?

What will be the size of the China footwear market in 2025?

What factors are affecting the strength of competition in the China footwear market?

How has the market performed over the last five years?

How large is China's footwear market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. what strategies to leading players follow?
- 7.3. How have online retailers affected traditional brick and mortar stores?
- 7.4. How has sustainability influenced leading players?

8 COMPANY PROFILES

- 8.1. Belle International Holdings Ltd
- 8.2. NIKE Inc
- 8.3. Alibaba Group Holding Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

12. LIST OF TABLES

- Table 1: China footwear market value: \$ million, 2016-20
- Table 2: China footwear market category segmentation: \$ million, 2020
- Table 3: China footwear market geography segmentation: \$ million, 2020
- Table 4: China footwear market distribution: % share, by value, 2020
- Table 5: China footwear market value forecast: \$ million, 2020-25
- Table 6: Belle International Holdings Ltd: key facts
- Table 7: Belle International Holdings Ltd: Key Employees
- Table 8: NIKE Inc: key facts
- Table 9: NIKE Inc: Annual Financial Ratios
- Table 10: NIKE Inc: Key Employees
- Table 11: NIKE Inc: Key Employees Continued
- Table 12: Alibaba Group Holding Limited: key facts
- Table 13: Alibaba Group Holding Limited: Annual Financial Ratios

Table 14: Alibaba Group Holding Limited: Key Employees

Table 15: China size of population (million), 2016-20

Table 16: China gdp (constant 2005 prices, \$ billion), 2016-20

Table 17: China gdp (current prices, \$ billion), 2016-20

Table 18: China inflation, 2016-20

Table 19: China consumer price index (absolute), 2016-20

Table 20: China exchange rate, 2016-20

12. LIST OF FIGURES

Figure 1: China footwear market value: \$ million, 2016-20

Figure 2: China footwear market category segmentation: % share, by value, 2020

Figure 3: China footwear market geography segmentation: % share, by value, 2020

Figure 4: China footwear market distribution: % share, by value, 2020

Figure 5: China footwear market value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the footwear market in China, 2020

Figure 7: Drivers of buyer power in the footwear market in China, 2020

Figure 8: Drivers of supplier power in the footwear market in China, 2020

Figure 9: Factors influencing the likelihood of new entrants in the footwear market in China, 2020

Figure 10: Factors influencing the threat of substitutes in the footwear market in China, 2020

Figure 11: Drivers of degree of rivalry in the footwear market in China, 2020

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