

# Footwear in Asia-Pacific - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Footwear in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Asia-Pacific footwear market had total revenues of \$99.3bn in 2020, representing a compound annual growth rate (CAGR) of 0.3% between 2016 and 2020.

The women's footwear segment was the market's most valuable in 2020, with total revenues of \$46.8bn, equivalent to 47.1% of the market's overall value.

China is the largest market in the Asia-pacific accounting for 64.5% of the region's footwear retail revenues in 2020.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the footwear market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Asia-Pacific

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific footwear market with five year forecasts

## **REASONS TO BUY**

What was the size of the Asia-Pacific footwear market by value in 2020?

What will be the size of the Asia-Pacific footwear market in 2025?

What factors are affecting the strength of competition in the Asia-Pacific footwear market?

How has the market performed over the last five years?

How large is Asia-Pacific's footwear market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## 7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. what strategies to leading players follow?
- 7.3. How have online retailers affected traditional brick and mortar stores?
- 7.4. How has sustainability influenced leading players?
- 7.5. What impact has Covid-19 had on leading players?

## 8 APPENDIX

- 8.1. Methodology
- 8.2. About MarketLine

## 12. LIST OF TABLES

- Table 1: Asia-Pacific footwear market value: \$ million, 2016-20
- Table 2: Asia-Pacific footwear market category segmentation: \$ million, 2020
- Table 3: Asia-Pacific footwear market geography segmentation: \$ million, 2020
- Table 4: Asia-Pacific footwear market distribution: % share, by value, 2020
- Table 5: Asia-Pacific footwear market value forecast: \$ million, 2020-25

## 12. LIST OF FIGURES

- Figure 1: Asia-Pacific footwear market value: \$ million, 2016-20
- Figure 2: Asia-Pacific footwear market category segmentation: % share, by value, 2020
- Figure 3: Asia-Pacific footwear market geography segmentation: % share, by value, 2020
- Figure 4: Asia-Pacific footwear market distribution: % share, by value, 2020
- Figure 5: Asia-Pacific footwear market value forecast: \$ million, 2020-25
- Figure 6: Forces driving competition in the footwear market in Asia-Pacific, 2020
- Figure 7: Drivers of buyer power in the footwear market in Asia-Pacific, 2020
- Figure 8: Drivers of supplier power in the footwear market in Asia-Pacific, 2020
- Figure 9: Factors influencing the likelihood of new entrants in the footwear market in Asia-Pacific, 2020
- Figure 10: Factors influencing the threat of substitutes in the footwear market in Asia-Pacific, 2020
- Figure 11: Drivers of degree of rivalry in the footwear market in Asia-Pacific, 2020

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