

Footwear Global Industry Guide 2014-2023

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Abstracts

Footwear Global Industry Guide 2014-2023

SUMMARY

Global Footwear industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the global footwear market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear.

The market is valued at retail selling price with any currency conversions calculated using constant annual average 2018 exchange rates.

The global footwear market is expected to generate total revenues of \$322.7bn in 2018, representing a compound annual growth rate (CAGR) of 4.5% between 2014 and 2018.

The women's footwear segment was the market's most lucrative in 2018, with

total revenues of \$172bn, equivalent to 53.3% of the market's overall value.

The growing popularity of sports footwear is driving growth in the market, thanks to the 'athleisure' trend that has swept across the world.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global footwear market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global footwear market

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global footwear market with five year forecasts

REASONS TO BUY

What was the size of the global footwear market by value in 2018?

What will be the size of the global footwear market in 2023?

What factors are affecting the strength of competition in the global footwear market?

How has the market performed over the last five years?

What are the main segments that make up the global footwear market?

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COMPANIES MENTIONED

Aldo Group Inc
Foot Locker Inc
NIKE Inc
Belle International Holdings Limited
Deichmann SE
C & J Clark International Ltd
Alibaba Group Holding Limited
El Corte Ingles, SA
Vivarte S.A.
Mobilis (Mulliez Family Office)
IIC-INTERSPORT International Corporation GmbH

Zalando SE
Geox SpA
Fast Retailing Co Ltd
ABC-MART, Inc.
Chiyoda Co Ltd
Myer Pty Ltd
Euro Shoe Group NV
JD Sports Fashion Plc
Inditex SA
Genesco Inc
Truworths International Limited
Caleres, Inc.

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