

Footwear BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

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Abstracts

Footwear BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

SUMMARY

The BRIC Footwear industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the BRIC footwear market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the footwear industry and had a total market value of \$95,782.9 million in 2018. India was the fastest growing country with a CAGR of 12% over the 2014-18 period.

Within the footwear industry, China is the leading country among the BRIC nations with market revenues of \$70,230.6 million in 2018. This was followed by Russia, Brazil and India with a value of \$12,396.4, \$7,061.5, and \$6,094.3 million, respectively.

China is expected to lead the footwear industry in the BRIC nations with a value

of \$1,02,669.9 million in 2023, followed by Russia, India, Brazil with expected values of \$14,527.1, \$10,745.1 and \$7,448.3 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC footwear market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC footwear market

Leading company profiles reveal details of key footwear market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC footwear market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC footwear market by value in 2018?

What will be the size of the BRIC footwear market in 2023?

What factors are affecting the strength of competition in the BRIC footwear market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC footwear market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 BRIC FOOTWEAR

- 2.1. Industry Outlook

3 FOOTWEAR IN BRAZIL

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 FOOTWEAR IN CHINA

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 FOOTWEAR IN INDIA

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 FOOTWEAR IN RUSSIA

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 COMPANY PROFILES

- 7.1. Lojas Renner SA
- 7.2. NIKE Inc
- 7.3. JD Sports Fashion Plc
- 7.4. Belle International Holdings Limited
- 7.5. Alibaba Group Holding Limited
- 7.6. Future Retail Ltd
- 7.7. Liberty Shoes Ltd
- 7.8. Flipkart Internet Pvt Ltd
- 7.9. Ulmart
- 7.10. adidas AG

8 APPENDIX

- 8.1. Methodology
- 8.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: BRIC Footwear industry, revenue(\$m), 2014-23
Table 2: BRIC Footwear industry, revenue(\$m), 2014-18
Table 3: BRIC Footwear industry, revenue(\$m), 2018-23
Table 4: Brazil footwear market value: \$ million, 2014-18
Table 5: Brazil footwear market category segmentation: \$ million, 2018
Table 6: Brazil footwear market geography segmentation: \$ million, 2018
Table 7: Brazil footwear market distribution: % share, by value, 2018
Table 8: Brazil footwear market value forecast: \$ million, 2018-23
Table 9: Brazil size of population (million), 2014-18
Table 10: Brazil gdp (constant 2005 prices, \$ billion), 2014-18
Table 11: Brazil gdp (current prices, \$ billion), 2014-18
Table 12: Brazil inflation, 2014-18
Table 13: Brazil consumer price index (absolute), 2014-18
Table 14: Brazil exchange rate, 2014-18
Table 15: China footwear market value: \$ million, 2014-18
Table 16: China footwear market category segmentation: \$ million, 2018
Table 17: China footwear market geography segmentation: \$ million, 2018
Table 18: China footwear market distribution: % share, by value, 2018
Table 19: China footwear market value forecast: \$ million, 2018-23
Table 20: China size of population (million), 2014-18
Table 21: China gdp (constant 2005 prices, \$ billion), 2014-18
Table 22: China gdp (current prices, \$ billion), 2014-18
Table 23: China inflation, 2014-18
Table 24: China consumer price index (absolute), 2014-18
Table 25: China exchange rate, 2014-18
Table 26: India footwear market value: \$ million, 2014-18
Table 27: India footwear market category segmentation: \$ million, 2018
Table 28: India footwear market geography segmentation: \$ million, 2018
Table 29: India footwear market distribution: % share, by value, 2018
Table 30: India footwear market value forecast: \$ million, 2018-23
Table 31: India size of population (million), 2014-18
Table 32: India gdp (constant 2005 prices, \$ billion), 2014-18
Table 33: India gdp (current prices, \$ billion), 2014-18
Table 34: India inflation, 2014-18
Table 35: India consumer price index (absolute), 2014-18

Table 36: India exchange rate, 2014-18

Table 37: Russia footwear market value: \$ million, 2014-18

Table 38: Russia footwear market category segmentation: \$ million, 2018

Table 39: Russia footwear market geography segmentation: \$ million, 2018

Table 40: Russia footwear market distribution: % share, by value, 2018

Table 41: Russia footwear market value forecast: \$ million, 2018-23

Table 42: Russia size of population (million), 2014-18

Table 43: Russia gdp (constant 2005 prices, \$ billion), 2014-18

Table 44: Russia gdp (current prices, \$ billion), 2014-18

Table 45: Russia inflation, 2014-18

Table 46: Russia consumer price index (absolute), 2014-18

Table 47: Russia exchange rate, 2014-18

Table 48: Lojas Renner SA: key facts

Table 49: Lojas Renner SA: Annual Financial Ratios

Table 50: Lojas Renner SA: Key Employees

List Of Figures

LIST OF FIGURES

- Figure 1: BRIC Footwear industry, revenue(\$m), 2014-23
- Figure 2: BRIC Footwear industry, revenue(\$m), 2014-18
- Figure 3: BRIC Footwear industry, revenue(\$m), 2018-23
- Figure 4: Brazil footwear market value: \$ million, 2014-18
- Figure 5: Brazil footwear market category segmentation: % share, by value, 2018
- Figure 6: Brazil footwear market geography segmentation: % share, by value, 2018
- Figure 7: Brazil footwear market distribution: % share, by value, 2018
- Figure 8: Brazil footwear market value forecast: \$ million, 2018-23
- Figure 9: Forces driving competition in the footwear market in Brazil, 2018
- Figure 10: Drivers of buyer power in the footwear market in Brazil, 2018
- Figure 11: Drivers of supplier power in the footwear market in Brazil, 2018
- Figure 12: Factors influencing the likelihood of new entrants in the footwear market in Brazil, 2018
- Figure 13: Factors influencing the threat of substitutes in the footwear market in Brazil, 2018
- Figure 14: Drivers of degree of rivalry in the footwear market in Brazil, 2018
- Figure 15: China footwear market value: \$ million, 2014-18
- Figure 16: China footwear market category segmentation: % share, by value, 2018
- Figure 17: China footwear market geography segmentation: % share, by value, 2018
- Figure 18: China footwear market distribution: % share, by value, 2018
- Figure 19: China footwear market value forecast: \$ million, 2018-23
- Figure 20: Forces driving competition in the footwear market in China, 2018
- Figure 21: Drivers of buyer power in the footwear market in China, 2018
- Figure 22: Drivers of supplier power in the footwear market in China, 2018
- Figure 23: Factors influencing the likelihood of new entrants in the footwear market in China, 2018
- Figure 24: Factors influencing the threat of substitutes in the footwear market in China, 2018
- Figure 25: Drivers of degree of rivalry in the footwear market in China, 2018
- Figure 26: India footwear market value: \$ million, 2014-18
- Figure 27: India footwear market category segmentation: % share, by value, 2018
- Figure 28: India footwear market geography segmentation: % share, by value, 2018
- Figure 29: India footwear market distribution: % share, by value, 2018
- Figure 30: India footwear market value forecast: \$ million, 2018-23
- Figure 31: Forces driving competition in the footwear market in India, 2018

Figure 32: Drivers of buyer power in the footwear market in India, 2018

Figure 33: Drivers of supplier power in the footwear market in India, 2018

Figure 34: Factors influencing the likelihood of new entrants in the footwear market in India, 2018

Figure 35: Factors influencing the threat of substitutes in the footwear market in India, 2018

Figure 36: Drivers of degree of rivalry in the footwear market in India, 2018

Figure 37: Russia footwear market value: \$ million, 2014-18

Figure 38: Russia footwear market category segmentation: % share, by value, 2018

Figure 39: Russia footwear market geography segmentation: % share, by value, 2018

Figure 40: Russia footwear market distribution: % share, by value, 2018

Figure 41: Russia footwear market value forecast: \$ million, 2018-23

Figure 42: Forces driving competition in the footwear market in Russia, 2018

Figure 43: Drivers of buyer power in the footwear market in Russia, 2018

Figure 44: Drivers of supplier power in the footwear market in Russia, 2018

Figure 45: Factors influencing the likelihood of new entrants in the footwear market in Russia, 2018

Figure 46: Factors influencing the threat of substitutes in the footwear market in Russia, 2018

Figure 47: Drivers of degree of rivalry in the footwear market in Russia, 2018

COMPANIES MENTIONED

Lojas Renner SA

NIKE Inc

JD Sports Fashion Plc

Belle International Holdings Limited

Alibaba Group Holding Limited

Future Retail Ltd

Liberty Shoes Ltd

Flipkart Internet Pvt Ltd

Ulmart

adidas AG

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