

# Foot Locker Inc - Company Profile and SWOT Analysis

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## **Abstracts**

Foot Locker Inc - Company Profile and SWOT Analysis

### **SUMMARY**

Foot Locker Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY HIGHLIGHTS**

Foot Locker Inc (Foot Locker) is a specialty retailer of athletic footwear and apparel. Its product portfolio includes sports footwear and apparel for men, women, and kids, sports accessories, and athletic equipment. It operates stores under various banners such as Foot Locker, Kids Foot Locker, Lady Foot Locker, Champs Sports, Footaction, Atmos, WSS and Sidestep. The company merchandises its products through traditional brick and mortar stores and online e-commerce platforms including footlocker.com, ladyfootlocker.com, footaction.com, kidsfootlocker.com, shopwss.com, and atmosusa.com The company has operations across North America, Asia, the Middle East, Europe, Australia, and New Zealand. Foot Locker is headquartered in New York City, New York, the US.

## **SCOPE**

Detailed information on Foot Locker Inc required for business and competitor intelligence needs



A study of the major internal and external factors affecting Foot Locker Inc in the form of a SWOT analysis

An in-depth view of the business model of Foot Locker Inc including a breakdown and examination of key business segments

Intelligence on Foot Locker Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Foot Locker Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Foot Locker Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Foot Locker Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Foot Locker Inc's business structure, strategy and prospects.



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