

Foodservice in Canada

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SUMMARY

Foodservice in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Canada foodservice market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

- Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.
- The Canadian foodservice industry had total revenues of \$54.3bn in 2017, representing a compound annual growth rate (CAGR) of 3.1% between 2013 and 2017.
- Industry consumption volume increased with a CAGR of 1.8% between 2013 and 2017, to reach a total of 5.7 billion transactions in 2017.
- Consumers in Canada enjoy eating out, treating it like a personal indulgence which has encouraged increasing growth in this industry.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Canada
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Canada
- Leading company profiles reveal details of key foodservice market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Canada foodservice market with five year forecasts by both value and volume

REASONS TO BUY

- What was the size of the Canada foodservice market by value in 2017?
- What will be the size of the Canada foodservice market in 2022?
- What factors are affecting the strength of competition in the Canada foodservice market?
- How has the market performed over the last five years?
- What are the main segments that make up Canada's foodservice market?

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COMPANIES MENTIONED

McDonald's Corporation
Restaurant Brands International Inc.
Starbucks Corporation
Doctor's Associates Inc.

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