

Foodservice in Canada



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SUMMARY

Foodservice in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY FINDINGS

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Canada
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Canada
- Leading company profiles reveal details of key foodservice market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Canada foodservice market with five year forecasts by both value and volume

SYNOPSIS

Essential resource for top-line data and analysis covering the Canada foodservice market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

REASONS TO BUY

- What was the size of the Canada foodservice market by value in 2015?
- What will be the size of the Canada foodservice market in 2020?
- What factors are affecting the strength of competition in the Canada foodservice market?
- How has the market performed over the last five years?
- What are the main segments that make up Canada's foodservice market?

KEY HIGHLIGHTS

Foodservice is defined as the cost of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The Canadian foodservice industry had total revenues of \$52.5bn in 2015, representing a compound annual growth rate (CAGR) of 4.9% between 2011 and 2015.

Industry consumption volume increased with a CAGR of 3.1% between 2011 and 2015, to reach a total of

5.8 billion transactions in 2015.

The industry's growth has been buoyed by changing lifestyles in recent years. Consumers leading busier lifestyles have increasingly turned toward foodservice for meals, allowing consumers to cut down on spending their diminishing leisure time on food preparation.

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