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Foodservice in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

Foodservice in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Foodservice in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The US foodservice industry had total revenues of $565.5bn in 2020, representing a compound annual rate of change (CARC) of -4.2% between 2016 and 2020.

Industry transaction volumes declined with a CARC of -1.6% between 2016 and 2020, to reach a total of 69.9 billion transactions in 2020.

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The US industry is saturated and mature, which has prevented growth from rising above moderate levels. Many of the leading chains are concentrating on diversifying menus rather than increasing outlet numbers in the US.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the foodservice market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in the United States

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States foodservice market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States foodservice market by value in 2020?

What will be the size of the United States foodservice market in 2025?

What factors are affecting the strength of competition in the United States foodservice market?

How has the market performed over the last five years?

How large is the United State's foodservice market in relation to its regional counterparts?

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