

Foodservice in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/FCAAF8C79F18EN.html>

Date: September 2021

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: FCAAF8C79F18EN

Abstracts

Foodservice in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Foodservice in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The Turkish foodservice industry had total revenues of \$13.1bn in 2020, representing a compound annual rate of change (CARC) of -6% between 2016 and 2020.

Industry transaction volumes declined with a CARC of -11.5% between 2016 and 2020, to reach a total of 3.7 billion transactions in 2020.

Turkey's working-age population is expanding rapidly, and the rising number of

dual income households is placing additional time constraints on Turkish families, who increasingly turn to quick service operators to address these concerns.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Turkey

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey foodservice market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey foodservice market by value in 2020?

What will be the size of the Turkey foodservice market in 2025?

What factors are affecting the strength of competition in the Turkey foodservice market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's foodservice market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is technology being used by the leading companies?

7.4. Are there any other notable players in the market?

7.5. How have players in the market responded to the COVID-19 pandemic?

8 COMPANY PROFILES

8.1. Restaurant Brands International Inc

8.2. McDonald's Corp

8.3. MADO Ice Cream & Foodstuffs Co Ltd

8.4. Domino's Pizza, Inc.

8.5. Starbucks Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey foodservice industry value: \$ million, 2016-20
- Table 2: Turkey foodservice industry volume: million transactions, 2016-20
- Table 3: Turkey foodservice industry category segmentation: \$ million, 2020
- Table 4: Turkey foodservice industry geography segmentation: \$ million, 2020
- Table 5: Turkey foodservice industry value forecast: \$ million, 2020-25
- Table 6: Turkey foodservice industry volume forecast: million transactions, 2020-25
- Table 7: Restaurant Brands International Inc: key facts
- Table 8: Restaurant Brands International Inc: Annual Financial Ratios
- Table 9: Restaurant Brands International Inc: Key Employees
- Table 10: McDonald's Corp: key facts
- Table 11: McDonald's Corp: Annual Financial Ratios
- Table 12: McDonald's Corp: Key Employees
- Table 13: McDonald's Corp: Key Employees Continued
- Table 14: MADDO Ice Cream & Foodstuffs Co Ltd: key facts
- Table 15: MADDO Ice Cream & Foodstuffs Co Ltd: Key Employees
- Table 16: Domino's Pizza, Inc.: key facts
- Table 17: Domino's Pizza, Inc.: Annual Financial Ratios
- Table 18: Domino's Pizza, Inc.: Key Employees
- Table 19: Domino's Pizza, Inc.: Key Employees Continued
- Table 20: Starbucks Corporation: key facts
- Table 21: Starbucks Corporation: Annual Financial Ratios
- Table 22: Starbucks Corporation: Key Employees
- Table 23: Starbucks Corporation: Key Employees Continued
- Table 24: Starbucks Corporation: Key Employees Continued
- Table 25: Turkey size of population (million), 2016-20
- Table 26: Turkey gdp (constant 2005 prices, \$ billion), 2016-20
- Table 27: Turkey gdp (current prices, \$ billion), 2016-20
- Table 28: Turkey inflation, 2016-20
- Table 29: Turkey consumer price index (absolute), 2016-20
- Table 30: Turkey exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Turkey foodservice industry value: \$ million, 2016-20

Figure 2: Turkey foodservice industry volume: million transactions, 2016-20

Figure 3: Turkey foodservice industry category segmentation: % share, by value, 2020

Figure 4: Turkey foodservice industry geography segmentation: % share, by value, 2020

Figure 5: Turkey foodservice industry value forecast: \$ million, 2020-25

Figure 6: Turkey foodservice industry volume forecast: million transactions, 2020-25

Figure 7: Forces driving competition in the foodservice industry in Turkey, 2020

Figure 8: Drivers of buyer power in the foodservice industry in Turkey, 2020

Figure 9: Drivers of supplier power in the foodservice industry in Turkey, 2020

Figure 10: Factors influencing the likelihood of new entrants in the foodservice industry in Turkey, 2020

Figure 11: Factors influencing the threat of substitutes in the foodservice industry in Turkey, 2020

Figure 12: Drivers of degree of rivalry in the foodservice industry in Turkey, 2020

I would like to order

Product name: Foodservice in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/FCAAF8C79F18EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FCAAF8C79F18EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970