

# Foodservice in Scandinavia

<https://marketpublishers.com/r/FF7261615FBEN.html>

Date: December 2019

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: FF7261615FBEN

## Abstracts

Foodservice in Scandinavia

### SUMMARY

Foodservice in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The Scandinavian foodservice industry had total revenues of \$38.7bn in 2018, representing a compound annual growth rate (CAGR) of 2.5% between 2014 and 2018.

Industry consumption volume increased with a CAGR of 1.5% between 2014 and 2018, to reach a total of 3.5 billion transactions in 2018.

Sweden's foodservice industry is the largest in this region, accounting for over one third of the total industry value in 2018. This is followed by Denmark with 27.6%, Finland with 19.8%, and Norway with 17.3%.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Scandinavia

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia foodservice market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Scandinavia foodservice market by value in 2018?

What will be the size of the Scandinavia foodservice market in 2023?

What factors are affecting the strength of competition in the Scandinavia foodservice market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's foodservice market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is technology being used by the leading companies?

7.4. How are foodservice companies responding to consumer trends?

## **8 COMPANY PROFILES**

8.1. McDonald's Corp

8.2. Max Burger AB

8.3. Doctor's Associates Inc

8.4. Espresso House Sweden AB

8.5. Hesburger

8.6. Restaurant Brands International Inc

## **9 APPENDIX**

9.1. Methodology

9.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Scandinavia foodservice industry value: \$ billion, 2014-18

Table 2: Scandinavia foodservice industry volume: billion transactions, 2014-18

Table 3: Scandinavia foodservice industry category segmentation: \$ billion, 2018

Table 4: Scandinavia foodservice industry geography segmentation: \$ billion, 2018

Table 5: Scandinavia foodservice industry value forecast: \$ billion, 2018-23

Table 6: Scandinavia foodservice industry volume forecast: billion transactions, 2018-23

Table 7: McDonald's Corp: key facts

Table 8: McDonald's Corp: Annual Financial Ratios

Table 9: McDonald's Corp: Key Employees

Table 10: McDonald's Corp: Key Employees Continued

Table 11: Max Burger AB: key facts

Table 12: Max Burger AB: Key Employees

Table 13: Doctor's Associates Inc: key facts

Table 14: Doctor's Associates Inc: Key Employees

Table 15: Espresso House Sweden AB: key facts

Table 16: Hesburger: key facts

Table 17: Hesburger: Key Employees

Table 18: Restaurant Brands International Inc: key facts

Table 19: Restaurant Brands International Inc: Annual Financial Ratios

Table 20: Restaurant Brands International Inc: Key Employees

## List Of Figures

### LIST OF FIGURES

Figure 1: Scandinavia foodservice industry value: \$ billion, 2014-18

Figure 2: Scandinavia foodservice industry volume: billion transactions, 2014-18

Figure 3: Scandinavia foodservice industry category segmentation: % share, by value, 2018

Figure 4: Scandinavia foodservice industry geography segmentation: % share, by value, 2018

Figure 5: Scandinavia foodservice industry value forecast: \$ billion, 2018-23

Figure 6: Scandinavia foodservice industry volume forecast: billion transactions, 2018-23

Figure 7: Forces driving competition in the foodservice industry in Scandinavia, 2018

Figure 8: Drivers of buyer power in the foodservice industry in Scandinavia, 2018

Figure 9: Drivers of supplier power in the foodservice industry in Scandinavia, 2018

Figure 10: Factors influencing the likelihood of new entrants in the foodservice industry in Scandinavia, 2018

Figure 11: Factors influencing the threat of substitutes in the foodservice industry in Scandinavia, 2018

Figure 12: Drivers of degree of rivalry in the foodservice industry in Scandinavia, 2018

### COMPANIES MENTIONED

McDonald's Corp

Max Burger AB

Doctor's Associates Inc

Espresso House Sweden AB

Hesburger

Restaurant Brands International Inc

## I would like to order

Product name: Foodservice in Scandinavia

Product link: <https://marketpublishers.com/r/FF7261615FBEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FF7261615FBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970