

Foodservice in North America

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Abstracts

Foodservice in North America

SUMMARY

Foodservice in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The North American foodservice industry had total revenues of \$817.6bn in 2018, representing a compound annual growth rate (CAGR) of 3.3% between 2014 and 2018.

Industry transaction volume increased with a CAGR of 1.7% between 2014 and 2018, to reach a total of 90.3 billion transactions in 2018.

The US and Canadian industries are saturated and mature, which prevents growth from rising above moderate levels. Many of the leading chains are concentrating on diversifying menus rather than increasing outlet numbers.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in North America

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America foodservice market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America foodservice market by value in 2018?

What will be the size of the North America foodservice market in 2023?

What factors are affecting the strength of competition in the North America foodservice market?

How has the market performed over the last five years?

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COMPANIES MENTIONED

McDonald's Corp

Yum! Brands, Inc.

Alsea SAB de CV

Doctor's Associates Inc

Restaurant Brands International Inc

Starbucks Corporation

Marriott International Inc

Wendy's International, LLC

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