

# Foodservice in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Foodservice in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The Mexican foodservice industry had total revenues of \$41.4bn in 2020, representing a compound annual rate of change (CARC) of -8.8% between 2016 and 2020.

Industry transaction volumes declined with a CARC of -5.9% between 2016 and 2020, to reach a total of 10 billion transactions in 2020.

Prior to 2020, growth in this industry has been driven by a growing middle class

in Mexico, which has been aided by the economic growth seen in the country. As such, average disposable incomes have been higher, allowing for increased spending in this industry.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Mexico

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico foodservice market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Mexico foodservice market by value in 2020?

What will be the size of the Mexico foodservice market in 2025?

What factors are affecting the strength of competition in the Mexico foodservice market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's foodservice market?

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