

# Foodservice in Indonesia

<https://marketpublishers.com/r/F85A2445226EN.html>

Date: December 2019

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: F85A2445226EN

## Abstracts

Foodservice in Indonesia

### SUMMARY

Foodservice in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The Indonesian foodservice industry had total revenues of \$41.3bn in 2018, representing a compound annual growth rate (CAGR) of 4.5% between 2014 and 2018.

Industry transaction volume increased with a CAGR of 2.2% between 2014 and 2018, to reach a total of 6.8 billion transactions in 2018.

Urbanization in Indonesia, along with a growing middle class, is helping to drive demand in the country's foodservice industry

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Indonesia

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia foodservice market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Indonesia foodservice market by value in 2018?

What will be the size of the Indonesia foodservice market in 2023?

What factors are affecting the strength of competition in the Indonesia foodservice market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's foodservice market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is technology being used by the leading companies?

## **8 COMPANY PROFILES**

8.1. Yum! Brands, Inc.

8.2. McDonald's Corp

8.3. PT Es Teler

8.4. Starbucks Corporation

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Indonesia foodservice industry value: \$ billion, 2014-18
Table 2: Indonesia foodservice industry volume: billion transactions, 2014-18
Table 3: Indonesia foodservice industry category segmentation: \$ billion, 2018
Table 4: Indonesia foodservice industry geography segmentation: \$ billion, 2018
Table 5: Indonesia foodservice industry value forecast: \$ billion, 2018-23
Table 6: Indonesia foodservice industry volume forecast: billion transactions, 2018-23
Table 7: Yum! Brands, Inc.: key facts
Table 8: Yum! Brands, Inc.: Annual Financial Ratios
Table 9: Yum! Brands, Inc.: Key Employees
Table 10: McDonald's Corp: key facts
Table 11: McDonald's Corp: Annual Financial Ratios
Table 12: McDonald's Corp: Key Employees
Table 13: McDonald's Corp: Key Employees Continued
Table 14: PT Es Teler 77: key facts
Table 15: PT Es Teler 77: Key Employees
Table 16: Starbucks Corporation: key facts
Table 17: Starbucks Corporation: Annual Financial Ratios
Table 18: Starbucks Corporation: Key Employees
Table 19: Starbucks Corporation: Key Employees Continued
Table 20: Starbucks Corporation: Key Employees Continued
Table 21: Starbucks Corporation: Key Employees Continued
Table 22: Indonesia size of population (million), 2014-18
Table 23: Indonesia gdp (constant 2005 prices, \$ billion), 2014-18
Table 24: Indonesia gdp (current prices, \$ billion), 2014-18
Table 25: Indonesia inflation, 2014-18
Table 26: Indonesia consumer price index (absolute), 2014-18
Table 27: Indonesia exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: Indonesia foodservice industry value: \$ billion, 2014-18

Figure 2: Indonesia foodservice industry volume: billion transactions, 2014-18

Figure 3: Indonesia foodservice industry category segmentation: % share, by value, 2018

Figure 4: Indonesia foodservice industry geography segmentation: % share, by value, 2018

Figure 5: Indonesia foodservice industry value forecast: \$ billion, 2018-23

Figure 6: Indonesia foodservice industry volume forecast: billion transactions, 2018-23

Figure 7: Forces driving competition in the foodservice industry in Indonesia, 2018

Figure 8: Drivers of buyer power in the foodservice industry in Indonesia, 2018

Figure 9: Drivers of supplier power in the foodservice industry in Indonesia, 2018

Figure 10: Factors influencing the likelihood of new entrants in the foodservice industry in Indonesia, 2018

Figure 11: Factors influencing the threat of substitutes in the foodservice industry in Indonesia, 2018

Figure 12: Drivers of degree of rivalry in the foodservice industry in Indonesia, 2018

### COMPANIES MENTIONED

Yum! Brands, Inc.

McDonald's Corp

PT Es Teler 77

Starbucks Corporation

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