

Foodservice in Germany - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/F33B956B1336EN.html>

Date: September 2021

Pages: 58

Price: US\$ 350.00 (Single User License)

ID: F33B956B1336EN

Abstracts

Foodservice in Germany - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Foodservice in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The German foodservice industry had total revenues of \$71.8bn in 2020, representing a compound annual rate of change (CARC) of -8% between 2016 and 2020.

Industry transaction volumes declined with a CARC of -4.7% between 2016 and 2020, to reach a total of 8.3 billion transactions in 2020.

Prior to 2020, Germany has enjoyed a strong economic position, with a high

level of employment. As such, consumers have more capital expenditure to spend on luxuries such as eating out, which is one of the major influences in the growth of the industry.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Germany

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany foodservice market with five year forecasts

REASONS TO BUY

What was the size of the Germany foodservice market by value in 2020?

What will be the size of the Germany foodservice market in 2025?

What factors are affecting the strength of competition in the Germany foodservice market?

How has the market performed over the last five years?

Who are the top competitors in Germany's foodservice market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is technology being used by the leading companies?

7.4. How are consumer trends impacting foodservice companies?

7.5. How have players in the market responded to the COVID-19 pandemic?

8 COMPANY PROFILES

8.1. McDonald's Corp

8.2. Restaurant Brands International Inc

8.3. Yum! Brands, Inc.

8.4. Doctor's Associates Inc

8.5. NORDSEE GmbH

8.6. Vapiano SE

8.7. Aral AG

8.8. Starbucks Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany foodservice industry value: \$ billion, 2016-20
- Table 2: Germany foodservice industry volume: billion transactions, 2016-20
- Table 3: Germany foodservice industry category segmentation: \$ billion, 2020
- Table 4: Germany foodservice industry geography segmentation: \$ billion, 2020
- Table 5: Germany foodservice industry value forecast: \$ billion, 2020-25
- Table 6: Germany foodservice industry volume forecast: billion transactions, 2020-25
- Table 7: McDonald's Corp: key facts
- Table 8: McDonald's Corp: Annual Financial Ratios
- Table 9: McDonald's Corp: Key Employees
- Table 10: McDonald's Corp: Key Employees Continued
- Table 11: Restaurant Brands International Inc: key facts
- Table 12: Restaurant Brands International Inc: Annual Financial Ratios
- Table 13: Restaurant Brands International Inc: Key Employees
- Table 14: Yum! Brands, Inc.: key facts
- Table 15: Yum! Brands, Inc.: Annual Financial Ratios
- Table 16: Yum! Brands, Inc.: Key Employees
- Table 17: Yum! Brands, Inc.: Key Employees Continued
- Table 18: Doctor's Associates Inc: key facts
- Table 19: Doctor's Associates Inc: Key Employees
- Table 20: NORDSEE GmbH: key facts
- Table 21: NORDSEE GmbH: Key Employees
- Table 22: Vapiano SE: key facts
- Table 23: Vapiano SE: Key Employees
- Table 24: Aral AG: key facts
- Table 25: Aral AG: Key Employees
- Table 26: Starbucks Corporation: key facts
- Table 27: Starbucks Corporation: Annual Financial Ratios
- Table 28: Starbucks Corporation: Key Employees
- Table 29: Starbucks Corporation: Key Employees Continued
- Table 30: Starbucks Corporation: Key Employees Continued
- Table 31: Germany size of population (million), 2016-20
- Table 32: Germany gdp (constant 2005 prices, \$ billion), 2016-20
- Table 33: Germany gdp (current prices, \$ billion), 2016-20
- Table 34: Germany inflation, 2016-20
- Table 35: Germany consumer price index (absolute), 2016-20

Table 36: Germany exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Germany foodservice industry value: \$ billion, 2016-20

Figure 2: Germany foodservice industry volume: billion transactions, 2016-20

Figure 3: Germany foodservice industry category segmentation: % share, by value, 2020

Figure 4: Germany foodservice industry geography segmentation: % share, by value, 2020

Figure 5: Germany foodservice industry value forecast: \$ billion, 2020-25

Figure 6: Germany foodservice industry volume forecast: billion transactions, 2020-25

Figure 7: Forces driving competition in the foodservice industry in Germany, 2020

Figure 8: Drivers of buyer power in the foodservice industry in Germany, 2020

Figure 9: Drivers of supplier power in the foodservice industry in Germany, 2020

Figure 10: Factors influencing the likelihood of new entrants in the foodservice industry in Germany, 2020

Figure 11: Factors influencing the threat of substitutes in the foodservice industry in Germany, 2020

Figure 12: Drivers of degree of rivalry in the foodservice industry in Germany, 2020

I would like to order

Product name: Foodservice in Germany - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/F33B956B1336EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F33B956B1336EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970