

Foodservice in France - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Foodservice in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The French foodservice industry had total revenues of \$89.6bn in 2020, representing a compound annual rate of change (CARC) of -10.2% between 2016 and 2020.

Industry transaction volumes declined with a CARC of -6.2% between 2016 and 2020, to reach a total of 10.8 billion transactions in 2020.

Prior to 2020, the French industry had been hindered by consumers becoming

increasingly price conscious across all foodservice segments. Economic growth in France slowed down in 2018 due to global uncertainties and various social unrests, such as the yellow vest movement.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in France

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France foodservice market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the France foodservice market by value in 2020?

What will be the size of the France foodservice market in 2025?

What factors are affecting the strength of competition in the France foodservice market?

How has the market performed over the last five years?

Who are the top competitors in France's foodservice market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is technology being used by the leading companies?

7.4. How are consumer trends impacting foodservice companies?

7.5. How have players in the market responded to the COVID-19 pandemic?

8 COMPANY PROFILES

8.1. McDonald's Corp

8.2. Groupe Le Duff SA

8.3. Yum! Brands, Inc.

8.4. Restaurant Brands International Inc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: France foodservice industry value: \$ billion, 2016-20
Table 2: France foodservice industry volume: billion transactions, 2016-20
Table 3: France foodservice industry category segmentation: \$ billion, 2020
Table 4: France foodservice industry geography segmentation: \$ billion, 2020
Table 5: France foodservice industry value forecast: \$ billion, 2020-25
Table 6: France foodservice industry volume forecast: billion transactions, 2020-25
Table 7: McDonald's Corp: key facts
Table 8: McDonald's Corp: Annual Financial Ratios
Table 9: McDonald's Corp: Key Employees
Table 10: McDonald's Corp: Key Employees Continued
Table 11: Groupe Le Duff SA: key facts
Table 12: Groupe Le Duff SA: Key Employees
Table 13: Yum! Brands, Inc.: key facts
Table 14: Yum! Brands, Inc.: Annual Financial Ratios
Table 15: Yum! Brands, Inc.: Key Employees
Table 16: Yum! Brands, Inc.: Key Employees Continued
Table 17: Restaurant Brands International Inc: key facts
Table 18: Restaurant Brands International Inc: Annual Financial Ratios
Table 19: Restaurant Brands International Inc: Key Employees
Table 20: France size of population (million), 2016-20
Table 21: France gdp (constant 2005 prices, \$ billion), 2016-20
Table 22: France gdp (current prices, \$ billion), 2016-20
Table 23: France inflation, 2016-20
Table 24: France consumer price index (absolute), 2016-20
Table 25: France exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: France foodservice industry value: \$ billion, 2016-20

Figure 2: France foodservice industry volume: billion transactions, 2016-20

Figure 3: France foodservice industry category segmentation: % share, by value, 2020

Figure 4: France foodservice industry geography segmentation: % share, by value, 2020

Figure 5: France foodservice industry value forecast: \$ billion, 2020-25

Figure 6: France foodservice industry volume forecast: billion transactions, 2020-25

Figure 7: Forces driving competition in the foodservice industry in France, 2020

Figure 8: Drivers of buyer power in the foodservice industry in France, 2020

Figure 9: Drivers of supplier power in the foodservice industry in France, 2020

Figure 10: Factors influencing the likelihood of new entrants in the foodservice industry in France, 2020

Figure 11: Factors influencing the threat of substitutes in the foodservice industry in France, 2020

Figure 12: Drivers of degree of rivalry in the foodservice industry in France, 2020

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