

Foodservice in China - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Foodservice in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The Chinese foodservice industry had total revenues of \$359.9bn in 2020, representing a compound annual rate of change (CARC) of -9.6% between 2016 and 2020.

Industry transaction volumes declined with a CARC of -8.1% between 2016 and 2020, to reach a total of 93.7 billion transactions in 2020.

China is by far the largest foodservice industry in the Asia-Pacific region, owing

to its huge population and burgeoning middle class, which have driven demand for foodservices and made it an attractive destination for global brands.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the foodservice market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in China

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China foodservice market with five year forecasts

REASONS TO BUY

What was the size of the China foodservice market by value in 2020?

What will be the size of the China foodservice market in 2025?

What factors are affecting the strength of competition in the China foodservice market?

How has the market performed over the last five years?

How large is China's foodservice market in relation to its regional counterparts?

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