

Foodservice in China - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Foodservice in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The Chinese foodservice industry had total revenues of \$359.9bn in 2020, representing a compound annual rate of change (CARC) of -9.6% between 2016 and 2020.

Industry transaction volumes declined with a CARC of -8.1% between 2016 and 2020, to reach a total of 93.7 billion transactions in 2020.

China is by far the largest foodservice industry in the Asia-Pacific region, owing

to its huge population and burgeoning middle class, which have driven demand for foodservices and made it an attractive destination for global brands.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the foodservice market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in China

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China foodservice market with five year forecasts

REASONS TO BUY

What was the size of the China foodservice market by value in 2020?

What will be the size of the China foodservice market in 2025?

What factors are affecting the strength of competition in the China foodservice market?

How has the market performed over the last five years?

How large is China's foodservice market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is technology being used by the leading companies?

7.4. What has been the rationale behind recent M&A activity?

7.5. How are consumer trends impacting foodservice companies?

7.6. How have players in the market responded to the COVID-19 pandemic?

8 COMPANY PROFILES

8.1. Yum China Holdings Inc

8.2. McDonald's Corp

8.3. Plateno Hotels Group

8.4. Starbucks Corporation

8.5. Pala Catering Management Co Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China foodservice industry value: \$ billion, 2016-20
- Table 2: China foodservice industry volume: billion transactions, 2016-20
- Table 3: China foodservice industry category segmentation: \$ billion, 2020
- Table 4: China foodservice industry geography segmentation: \$ billion, 2020
- Table 5: China foodservice industry value forecast: \$ billion, 2020-25
- Table 6: China foodservice industry volume forecast: billion transactions, 2020-25
- Table 7: Yum China Holdings Inc: key facts
- Table 8: Yum China Holdings Inc: Annual Financial Ratios
- Table 9: Yum China Holdings Inc: Key Employees
- Table 10: McDonald's Corp: key facts
- Table 11: McDonald's Corp: Annual Financial Ratios
- Table 12: McDonald's Corp: Key Employees
- Table 13: McDonald's Corp: Key Employees Continued
- Table 14: Plateno Hotels Group: key facts
- Table 15: Plateno Hotels Group: Key Employees
- Table 16: Starbucks Corporation: key facts
- Table 17: Starbucks Corporation: Annual Financial Ratios
- Table 18: Starbucks Corporation: Key Employees
- Table 19: Starbucks Corporation: Key Employees Continued
- Table 20: Starbucks Corporation: Key Employees Continued
- Table 21: Pala Catering Management Co Ltd: key facts
- Table 22: China size of population (million), 2016-20
- Table 23: China gdp (constant 2005 prices, \$ billion), 2016-20
- Table 24: China gdp (current prices, \$ billion), 2016-20
- Table 25: China inflation, 2016-20
- Table 26: China consumer price index (absolute), 2016-20
- Table 27: China exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: China foodservice industry value: \$ billion, 2016-20

Figure 2: China foodservice industry volume: billion transactions, 2016-20

Figure 3: China foodservice industry category segmentation: % share, by value, 2020

Figure 4: China foodservice industry geography segmentation: % share, by value, 2020

Figure 5: China foodservice industry value forecast: \$ billion, 2020-25

Figure 6: China foodservice industry volume forecast: billion transactions, 2020-25

Figure 7: Forces driving competition in the foodservice industry in China, 2020

Figure 8: Drivers of buyer power in the foodservice industry in China, 2020

Figure 9: Drivers of supplier power in the foodservice industry in China, 2020

Figure 10: Factors influencing the likelihood of new entrants in the foodservice industry in China, 2020

Figure 11: Factors influencing the threat of substitutes in the foodservice industry in China, 2020

Figure 12: Drivers of degree of rivalry in the foodservice industry in China, 2020

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