

# Foodservice in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/F2117C7B73A3EN.html>

Date: September 2021

Pages: 60

Price: US\$ 350.00 (Single User License)

ID: F2117C7B73A3EN

## Abstracts

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### SUMMARY

Foodservice in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The Brazilian foodservice industry had total revenues of \$48.8bn in 2020, representing a compound annual rate of change (CARC) of -11.4% between 2016 and 2020.

Industry transaction volumes declined with a CARC of -7.9% between 2016 and 2020, to reach a total of 18.8 billion transactions in 2020.

Despite the economic difficulties in Brazil, the foodservice industry had remained

in growth prior to 2020. While consumer spending has been curbed, there has been continued demand for cheaper fast food options.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Brazil

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil foodservice market with five year forecasts

## **REASONS TO BUY**

What was the size of the Brazil foodservice market by value in 2020?

What will be the size of the Brazil foodservice market in 2025?

What factors are affecting the strength of competition in the Brazil foodservice market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's foodservice market?

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