

Foodservice Global Industry Guide 2016-2025

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Abstracts

Foodservice Global Industry Guide 2016-2025

SUMMARY

Global Foodservice industry profile provides top-line qualitative and quantitative summary information including: industry size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The food service industry is valued according to total sales of all food and drink (soft and alcoholic) in or through accommodation outlets, pubs, clubs, and bars, full service restaurants, quick service restaurants and fast food, and other. The accommodation segment includes food and drinks sales in bed and breakfasts, guest houses, holiday parks, hostels, and hotels and motels. The pub, club and bar segment includes food and drink sales at nightclubs, private member and social clubs, and pubs and bars. The other segment includes food and drink sales in leisure venues, such as visitor attractions; mobile operators, such as vans and other mobile operators; retailers, such as bakeries, convenience stores, delicatessens, department stores, garden centers, service station

forecourts, supermarkets and hypermarkets, and other retail sales.

Market volume is defined as the total number of transactions.

Covid-19: Figures presented in this report are calculated applying the 'middle path' scenario - this is based on the current situation in countries where the pandemic burst first, such as China, whereby announcements made by governments stated that the abnormal situation may last up to six months.

The assumption has been made that after this time the global economy will gradually go back to the levels recorded before the pandemic by the end of 2020. It is also assumed that there is no widespread economic crisis as seen in 2008 due to announced government payouts around the world.

During the preparation of this report in September 2020, the economic implications of global lockdowns are still very difficult to predict as there is no indication how long the pandemic could last, the number of sectors greatly impacted due to closures, nor the scale of the governmental aid involved.

The global foodservice industry is forecast to generate total revenues of \$2,834.4bn in 2020, representing a compound annual rate of change (CARC) of -0.9% between 2016 and 2020.

Industry transaction volume is forecast to increase with a CAGR of 1.1% between 2016 and 2020, to reach a total of 472 billion transactions in 2020.

The US industry is the largest globally; it is expected to account for 16.8% of its total value in 2020. It also dominates the North American region and is expected to account for 81.2% of the region's value in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global foodservice industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global foodservice industry

Leading company profiles reveal details of key foodservice industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global foodservice industry with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global foodservice industry by value in 2020?

What will be the size of the global foodservice industry in 2025?

What factors are affecting the strength of competition in the global foodservice industry?

How has the industry performed over the last five years?

What are the main segments that make up the global foodservice industry?

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