

# Food & Grocery Retail North America (NAFTA) Industry Guide 2014-2023

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# **Abstracts**

Food & Grocery Retail North America (NAFTA) Industry Guide 2014-2023

#### **SUMMARY**

The NAFTA Food & Grocery Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the NAFTA food & grocery retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

#### **KEY HIGHLIGHTS**

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The food & grocery retail industry within the NAFTA countries had a total market value of \$25,47,032.6 million in 2018. The Mexico was the fastest growing country, with a CAGR of 8.1% over the 2014-18 period.

Within the food & grocery retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$22,18,273.1 million in 2018. This was followed by Mexico and Canada, with a value of \$1,99,915.3 and \$1,28,844.2 million, respectively.



The US is expected to lead the food & grocery retail industry in the NAFTA bloc, with a value of \$25,67,147.4 million in 2023, followed by Mexico and Canada with expected values of \$2,70,470.2 and \$1,48,480.0 million, respectively.

#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA food & grocery retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA food & grocery retail market

Leading company profiles reveal details of key food & grocery retail market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA food & grocery retail market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

#### **REASONS TO BUY**

What was the size of the NAFTA food & grocery retail market by value in 2018?

What will be the size of the NAFTA food & grocery retail market in 2023?

What factors are affecting the strength of competition in the NAFTA food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA food & grocery retail market?







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#### **COMPANIES MENTIONED**

Walmart Inc
Empire Co Ltd
Metro Inc
Wal-Mart de Mexico SAB de CV
Organizacion Soriana SAB de CV
Fomento Economico Mexicano SAB de CV
The Kroger Co
Target Corp



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