

Food and Grocery Retail in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Food & Grocery Retail in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The food & grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Turkish food & grocery retail market had total revenues of \$97.2bn in 2020, representing a compound annual growth rate (CAGR) of 18.1% between 2016 and 2020.

The food segment was the market's most lucrative in 2020, with total revenues of \$75.1bn, equivalent to 77.3% of the market's overall value.

The value of the Turkish food and groceries market grew by 21.1% in 2020, as a result of the COVID-19 pandemic, with increased demand driven by precautionary buying and a spending shift from foodservice channels.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Turkey

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey food & grocery retail market with five year forecasts

REASONS TO BUY

What was the size of the Turkey food & grocery retail market by value in 2020?

What will be the size of the Turkey food & grocery retail market in 2025?

What factors are affecting the strength of competition in the Turkey food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's food & grocery retail market?

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