

# Food and Grocery Retail in Taiwan

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## Abstracts

Food and Grocery Retail in Taiwan

### SUMMARY

Food and Grocery Retail in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The food and grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All on-trade sales of food and beverage are excluded. All currency conversions are calculated at constant average 2018 exchange rates.

The Taiwanese food and grocery retail market had total revenues of \$104.9bn in 2018, representing a compound annual growth rate (CAGR) of 2.9% between 2014 and 2018.

The Food segment was the market's most lucrative in 2018, with total revenues of \$80.5bn, equivalent to 76.7% of the market's overall value.

International retailers dominate in Taiwan, with few domestic players in direct competition. Retailers such as Costco, 7-Eleven, PX Mart, Carrefour and Wellcome have the largest market shares.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Taiwan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Taiwan

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan food & grocery retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the Taiwan food & grocery retail market by value in 2018?

What will be the size of the Taiwan food & grocery retail market in 2023?

What factors are affecting the strength of competition in the Taiwan food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Taiwan's food & grocery retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who were the leading players in 2018?
- 7.2. Which is the dominant distribution channel in this market?

## **8 COMPANY PROFILES**

- 8.1. President Chain Store Corporation
- 8.2. FamilyMart Co., Ltd.
- 8.3. Carrefour SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Taiwan food & grocery retail market value: \$ million, 2014-18
- Table 2: Taiwan food & grocery retail market category segmentation: \$ million, 2018
- Table 3: Taiwan food & grocery retail market geography segmentation: \$ million, 2018
- Table 4: Taiwan food & grocery retail market distribution: % share, by value, 2018
- Table 5: Taiwan food & grocery retail market value forecast: \$ million, 2018-23
- Table 6: President Chain Store Corporation: key facts
- Table 7: President Chain Store Corporation: Annual Financial Ratios
- Table 8: President Chain Store Corporation: Key Employees
- Table 9: FamilyMart Co., Ltd.: key facts
- Table 10: FamilyMart Co., Ltd.: Annual Financial Ratios
- Table 11: FamilyMart Co., Ltd.: Key Employees
- Table 12: Carrefour SA: key facts
- Table 13: Carrefour SA: Annual Financial Ratios
- Table 14: Carrefour SA: Key Employees
- Table 15: Carrefour SA: Key Employees Continued
- Table 16: Taiwan size of population (million), 2014-18
- Table 17: Taiwan gdp (constant 2005 prices, \$ billion), 2014-18
- Table 18: Taiwan gdp (current prices, \$ billion), 2014-18
- Table 19: Taiwan inflation, 2014-18
- Table 20: Taiwan consumer price index (absolute), 2014-18
- Table 21: Taiwan exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: Taiwan food & grocery retail market value: \$ million, 2014-18

Figure 2: Taiwan food & grocery retail market category segmentation: % share, by value, 2018

Figure 3: Taiwan food & grocery retail market geography segmentation: % share, by value, 2018

Figure 4: Taiwan food & grocery retail market distribution: % share, by value, 2018

Figure 5: Taiwan food & grocery retail market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the food & grocery retail market in Taiwan, 2018

Figure 7: Drivers of buyer power in the food & grocery retail market in Taiwan, 2018

Figure 8: Drivers of supplier power in the food & grocery retail market in Taiwan, 2018

Figure 9: Factors influencing the likelihood of new entrants in the food & grocery retail market in Taiwan, 2018

Figure 10: Factors influencing the threat of substitutes in the food & grocery retail market in Taiwan, 2018

Figure 11: Drivers of degree of rivalry in the food & grocery retail market in Taiwan, 2018

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