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Food and Grocery Retail in South Korea

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Abstracts

Food and Grocery Retail in South Korea

SUMMARY

Food and Grocery Retail in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The food and grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All on-trade sales of food and beverage are excluded. All currency conversions are calculated at constant average 2018 exchange rates.

The South Korean food and grocery retail market had total revenues of $131.9bn in 2018, representing a compound annual growth rate (CAGR) of 5.7% between 2014 and 2018.

Convenience stores have started to lead growth in this market as Korean consumers pay more emphasis to convenience and value.

The Food segment was the market's most lucrative in 2018, with total revenues of $88.7bn, equivalent to 67.3% of the market's overall value.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in South Korea

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea food & grocery retail market with five year forecasts

REASONS TO BUY

What was the size of the South Korea food & grocery retail market by value in 2018?

What will be the size of the South Korea food & grocery retail market in 2023?

What factors are affecting the strength of competition in the South Korea food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up South Korea's food & grocery retail market?

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Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Market rivalry
1.6. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation
4.3. Market distribution

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry

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7 COMPETITIVE LANDSCAPE

7.1. Who were the leading players in 2018?
7.2. Where is innovation coming from in this market?

8 COMPANY PROFILES

8.1. Lotte Shopping Co., Ltd.
8.2. EMART Inc.
8.3. GS Retail Co Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: South Korea food & grocery retail market value: $ million, 2014-18
Table 2: South Korea food & grocery retail market category segmentation: $ million, 2018
Table 3: South Korea food & grocery retail market geography segmentation: $ million, 2018
Table 4: South Korea food & grocery retail market distribution: % share, by value, 2018
Table 5: South Korea food & grocery retail market value forecast: $ million, 2018-23
Table 6: Lotte Shopping Co., Ltd.: key facts
Table 7: Lotte Shopping Co., Ltd.: Annual Financial Ratios
Table 8: Lotte Shopping Co., Ltd.: Key Employees
Table 9: EMART Inc.: key facts
Table 10: EMART Inc.: Annual Financial Ratios
Table 11: EMART Inc.: Key Employees
Table 12: GS Retail Co Ltd: key facts
Table 13: GS Retail Co Ltd: Annual Financial Ratios
Table 14: GS Retail Co Ltd: Key Employees
Table 15: South Korea size of population (million), 2014-18
Table 16: South Korea gdp (constant 2005 prices, $ billion), 2014-18
Table 17: South Korea gdp (current prices, $ billion), 2014-18
Table 18: South Korea inflation, 2014-18
Table 19: South Korea consumer price index (absolute), 2014-18
Table 20: South Korea exchange rate, 2014-18

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List Of Figures

LIST OF FIGURES

Figure 1: South Korea food & grocery retail market value: $ million, 2014-18
Figure 2: South Korea food & grocery retail market category segmentation: % share, by value, 2018
Figure 3: South Korea food & grocery retail market geography segmentation: % share, by value, 2018
Figure 4: South Korea food & grocery retail market distribution: % share, by value, 2018
Figure 5: South Korea food & grocery retail market value forecast: $ million, 2018-23
Figure 6: Forces driving competition in the food & grocery retail market in South Korea, 2018
Figure 7: Drivers of buyer power in the food & grocery retail market in South Korea, 2018
Figure 8: Drivers of supplier power in the food & grocery retail market in South Korea, 2018
Figure 9: Factors influencing the likelihood of new entrants in the food & grocery retail market in South Korea, 2018
Figure 10: Factors influencing the threat of substitutes in the food & grocery retail market in South Korea, 2018
Figure 11: Drivers of degree of rivalry in the food & grocery retail market in South Korea, 2018

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