

Food and Grocery Retail in Poland

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Abstracts

Food and Grocery Retail in Poland

SUMMARY

Food and Grocery Retail in Poland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The food and grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All on-trade sales of food and beverage are excluded. All currency conversions are calculated at constant average 2018 exchange rates.

The Polish food and grocery retail market had total revenues of \$88.7bn in 2018, representing a compound annual growth rate (CAGR) of 3.5% between 2014 and 2018.

Average monthly wages in Poland have increased at a CAGR 4.92% from PLN 3,783 (\$1,049) in 2015 to PLN 4,585 (\$1,270) in 2018; with higher wages comes more disposable income which has benefited the food and grocery market in recent years.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.3% for the five-year period 2018 - 2023, which is expected to drive

the market to a value of \$109.5bn by the end of 2023.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Poland

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland food & grocery retail market with five year forecasts

REASONS TO BUY

What was the size of the Poland food & grocery retail market by value in 2018?

What will be the size of the Poland food & grocery retail market in 2023?

What factors are affecting the strength of competition in the Poland food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Poland's food & grocery retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who were the leading players in 2018?
- 7.2. Where is disruption in this market most likely to come from?

8 COMPANY PROFILES

- 8.1. Jeronimo Martins SGPS SA
- 8.2. Schwarz Beteiligungs GmbH
- 8.3. Eurocash S.A.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Poland food & grocery retail market value: \$ million, 2014-18
- Table 2: Poland food & grocery retail market category segmentation: \$ million, 2018
- Table 3: Poland food & grocery retail market geography segmentation: \$ million, 2018
- Table 4: Poland food & grocery retail market distribution: % share, by value, 2018
- Table 5: Poland food & grocery retail market value forecast: \$ million, 2018-23
- Table 6: Jeronimo Martins SGPS SA: key facts
- Table 7: Jeronimo Martins SGPS SA: Annual Financial Ratios
- Table 8: Jeronimo Martins SGPS SA: Key Employees
- Table 9: Schwarz Beteiligungs GmbH: key facts
- Table 10: Eurocash S.A.: key facts
- Table 11: Eurocash S.A.: Annual Financial Ratios
- Table 12: Eurocash S.A.: Key Employees
- Table 13: Poland size of population (million), 2014-18
- Table 14: Poland gdp (constant 2005 prices, \$ billion), 2014-18
- Table 15: Poland gdp (current prices, \$ billion), 2014-18
- Table 16: Poland inflation, 2014-18
- Table 17: Poland consumer price index (absolute), 2014-18
- Table 18: Poland exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Poland food & grocery retail market value: \$ million, 2014-18

Figure 2: Poland food & grocery retail market category segmentation: % share, by value, 2018

Figure 3: Poland food & grocery retail market geography segmentation: % share, by value, 2018

Figure 4: Poland food & grocery retail market distribution: % share, by value, 2018

Figure 5: Poland food & grocery retail market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the food & grocery retail market in Poland, 2018

Figure 7: Drivers of buyer power in the food & grocery retail market in Poland, 2018

Figure 8: Drivers of supplier power in the food & grocery retail market in Poland, 2018

Figure 9: Factors influencing the likelihood of new entrants in the food & grocery retail market in Poland, 2018

Figure 10: Factors influencing the threat of substitutes in the food & grocery retail market in Poland, 2018

Figure 11: Drivers of degree of rivalry in the food & grocery retail market in Poland, 2018

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