

Food and Grocery Retail in Nigeria - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/F4D2A5643679EN.html>

Date: July 2021

Pages: 31

Price: US\$ 350.00 (Single User License)

ID: F4D2A5643679EN

Abstracts

Food and Grocery Retail in Nigeria - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Food & Grocery Retail in Nigeria industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The food & grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Nigerian food & grocery retail market had total revenues of \$45.7bn in 2020, representing a compound annual growth rate (CAGR) of 5.8% between 2016 and 2020.

The food segment was the market's most lucrative in 2020, with total revenues

of \$35.1bn, equivalent to 76.9% of the market's overall value.

The value of the Nigerian food and groceries market grew by 0.4% in 2020, as a result of the COVID-19 pandemic, with increased demand driven by precautionary buying and a spending shift from foodservice channels.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Nigeria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Nigeria

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Nigeria food & grocery retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Nigeria food & grocery retail market by value in 2020?

What will be the size of the Nigeria food & grocery retail market in 2025?

What factors are affecting the strength of competition in the Nigeria food & grocery retail market?

How has the market performed over the last five years?

Who are the top competitors in Nigeria's food & grocery retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the market?
- 7.2. What are the pricing strategies in the market?
- 7.3. Where is disruption coming from in this market?

8 COMPANY PROFILES

- 8.1. Shoprite Holdings Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Nigeria food & grocery retail market value: \$ million, 2016-20
- Table 2: Nigeria food & grocery retail market category segmentation: \$ million, 2020
- Table 3: Nigeria food & grocery retail market geography segmentation: \$ million, 2020
- Table 4: Nigeria food & grocery retail market distribution: % share, by value, 2020
- Table 5: Nigeria food & grocery retail market value forecast: \$ million, 2020-25
- Table 6: Shoprite Holdings Ltd: key facts
- Table 7: Shoprite Holdings Ltd: Annual Financial Ratios
- Table 8: Shoprite Holdings Ltd: Key Employees
- Table 9: Nigeria size of population (million), 2016-20
- Table 10: Nigeria gdp (constant 2005 prices, \$ billion), 2016-20
- Table 11: Nigeria gdp (current prices, \$ billion), 2016-20
- Table 12: Nigeria inflation, 2016-20
- Table 13: Nigeria consumer price index (absolute), 2016-20
- Table 14: Nigeria exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Nigeria food & grocery retail market value: \$ million, 2016-20

Figure 2: Nigeria food & grocery retail market category segmentation: % share, by value, 2020

Figure 3: Nigeria food & grocery retail market geography segmentation: % share, by value, 2020

Figure 4: Nigeria food & grocery retail market distribution: % share, by value, 2020

Figure 5: Nigeria food & grocery retail market value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the food & grocery retail market in Nigeria, 2020

Figure 7: Drivers of buyer power in the food & grocery retail market in Nigeria, 2020

Figure 8: Drivers of supplier power in the food & grocery retail market in Nigeria, 2020

Figure 9: Factors influencing the likelihood of new entrants in the food & grocery retail market in Nigeria, 2020

Figure 10: Factors influencing the threat of substitutes in the food & grocery retail market in Nigeria, 2020

Figure 11: Drivers of degree of rivalry in the food & grocery retail market in Nigeria, 2020

I would like to order

Product name: Food and Grocery Retail in Nigeria - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/F4D2A5643679EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F4D2A5643679EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

