

Food & Grocery Retail in Middle East

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Abstracts

Food & Grocery Retail in Middle East

SUMMARY

Food & Grocery Retail in Middle East industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Middle East food & grocery retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The food & grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All on-trade sales of food and beverage are excluded. All currency conversions are calculated at constant average 2017 exchange rates.

The Middle Eastern food & grocery retail market had total revenues of \$150.1bn in 2017, representing a compound annual growth rate (CAGR) of 5.9% between 2013 and 2017.

The food segment was the market's most lucrative in 2017, with total revenues of \$117.0bn, equivalent to 78% of the market's overall value.

Understandably there are big variations between countries. For the countries in this region, traditional retail formats still hold a significant proportion of the market. As such, there are very differing retail landscapes within the region. The UAE and Saudi markets are performing particularly well.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Middle East

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Middle East

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Middle East food & grocery retail market with five year forecasts

REASONS TO BUY

What was the size of the Middle East food & grocery retail market by value in 2017?

What will be the size of the Middle East food & grocery retail market in 2022?

What factors are affecting the strength of competition in the Middle East food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Middle East's food & grocery retail market?

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COMPANIES MENTIONED

BIM Birlesik Magazalar A.S.

Carrefour SA

Savola Group Co

Shufersal Ltd

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