

# Food and Grocery Retail in Malaysia - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Food & Grocery Retail in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The food & grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Malaysian food & grocery retail market had total revenues of \$53.3bn in 2020, representing a compound annual growth rate (CAGR) of 9% between 2016 and 2020.

The food segment was the market's most lucrative in 2020, with total revenues of \$44.7bn, equivalent to 83.9% of the market's overall value.

The value of the Malaysian food and groceries market grew by 6.1% in 2020, as a result of the COVID-19 pandemic, with increased demand driven by precautionary buying and a spending shift from foodservice channels.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Malaysia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Malaysia

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia food & grocery retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the Malaysia food & grocery retail market by value in 2020?

What will be the size of the Malaysia food & grocery retail market in 2025?

What factors are affecting the strength of competition in the Malaysia food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Malaysia's food & grocery retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the market?
- 7.2. What are the pricing strategies in the market?

## **8 COMPANY PROFILES**

- 8.1. Dairy Farm International Holdings Ltd
- 8.2. Tesco PLC
- 8.3. Seven & i Holdings Co Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## **12. LIST OF TABLES**

- Table 1: Malaysia food & grocery retail market value: \$ million, 2016-20
- Table 2: Malaysia food & grocery retail market category segmentation: \$ million, 2020
- Table 3: Malaysia food & grocery retail market geography segmentation: \$ million, 2020
- Table 4: Malaysia food & grocery retail market distribution: % share, by value, 2020
- Table 5: Malaysia food & grocery retail market value forecast: \$ million, 2020-25
- Table 6: Dairy Farm International Holdings Ltd: key facts
- Table 7: Dairy Farm International Holdings Ltd: Annual Financial Ratios
- Table 8: Dairy Farm International Holdings Ltd: Key Employees
- Table 9: Tesco PLC: key facts
- Table 10: Tesco PLC: Annual Financial Ratios
- Table 11: Tesco PLC: Key Employees
- Table 12: Seven & i Holdings Co Ltd: key facts
- Table 13: Seven & i Holdings Co Ltd: Annual Financial Ratios
- Table 14: Seven & i Holdings Co Ltd: Key Employees
- Table 15: Seven & i Holdings Co Ltd: Key Employees Continued

Table 16: Malaysia size of population (million), 2016-20

Table 17: Malaysia gdp (constant 2005 prices, \$ billion), 2016-20

Table 18: Malaysia gdp (current prices, \$ billion), 2016-20

Table 19: Malaysia inflation, 2016-20

Table 20: Malaysia consumer price index (absolute), 2016-20

Table 21: Malaysia exchange rate, 2016-20

## 12. LIST OF FIGURES

Figure 1: Malaysia food & grocery retail market value: \$ million, 2016-20

Figure 2: Malaysia food & grocery retail market category segmentation: % share, by value, 2020

Figure 3: Malaysia food & grocery retail market geography segmentation: % share, by value, 2020

Figure 4: Malaysia food & grocery retail market distribution: % share, by value, 2020

Figure 5: Malaysia food & grocery retail market value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the food & grocery retail market in Malaysia, 2020

Figure 7: Drivers of buyer power in the food & grocery retail market in Malaysia, 2020

Figure 8: Drivers of supplier power in the food & grocery retail market in Malaysia, 2020

Figure 9: Factors influencing the likelihood of new entrants in the food & grocery retail market in Malaysia, 2020

Figure 10: Factors influencing the threat of substitutes in the food & grocery retail market in Malaysia, 2020

Figure 11: Drivers of degree of rivalry in the food & grocery retail market in Malaysia, 2020

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