

Food and Grocery Retail in Kazakhstan

<https://marketpublishers.com/r/F68BFDBDD49EN.html>

Date: February 2020

Pages: 30

Price: US\$ 350.00 (Single User License)

ID: F68BFDBDD49EN

Abstracts

Food and Grocery Retail in Kazakhstan

SUMMARY

Food and Grocery Retail in Kazakhstan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The food and grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All on-trade sales of food and beverage are excluded. All currency conversions are calculated at constant average 2018 exchange rates.

The Kazakh food and grocery retail market had total revenues of \$20,710.4m in 2018, representing a compound annual growth rate (CAGR) of 3.2% between 2014 and 2018.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.6% for the five-year period 2018 - 2023, which is expected to drive the market to a value of \$23,577.2m by the end of 2023.

Kazakhstan is still a growing and developing market in Asia and represents only 0.5% of the region. Typically the most numerous store types are convenience stores in Kazakhstan and they control the majority of the market value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Kazakhstan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Kazakhstan

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Kazakhstan food & grocery retail market with five year forecasts

REASONS TO BUY

What was the size of the Kazakhstan food & grocery retail market by value in 2018?

What will be the size of the Kazakhstan food & grocery retail market in 2023?

What factors are affecting the strength of competition in the Kazakhstan food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Kazakhstan's food & grocery retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who were the leading players in 2018?
- 7.2. What was the leading store format in 2018?

8 COMPANY PROFILES

- 8.1. Metro AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Kazakhstan food & grocery retail market value: \$ million, 2014-18
- Table 2: Kazakhstan food & grocery retail market category segmentation: \$ million, 2018
- Table 3: Kazakhstan food & grocery retail market geography segmentation: \$ million, 2018
- Table 4: Kazakhstan food & grocery retail market distribution: % share, by value, 2018
- Table 5: Kazakhstan food & grocery retail market value forecast: \$ million, 2018-23
- Table 6: Metro AG: key facts
- Table 7: Metro AG: Annual Financial Ratios
- Table 8: Metro AG: Key Employees
- Table 9: Kazakhstan size of population (million), 2014-18
- Table 10: Kazakhstan gdp (constant 2005 prices, \$ billion), 2014-18
- Table 11: Kazakhstan gdp (current prices, \$ billion), 2014-18
- Table 12: Kazakhstan inflation, 2014-18
- Table 13: Kazakhstan consumer price index (absolute), 2014-18
- Table 14: Kazakhstan exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Kazakhstan food & grocery retail market value: \$ million, 2014-18

Figure 2: Kazakhstan food & grocery retail market category segmentation: % share, by value, 2018

Figure 3: Kazakhstan food & grocery retail market geography segmentation: % share, by value, 2018

Figure 4: Kazakhstan food & grocery retail market distribution: % share, by value, 2018

Figure 5: Kazakhstan food & grocery retail market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the food & grocery retail market in Kazakhstan, 2018

Figure 7: Drivers of buyer power in the food & grocery retail market in Kazakhstan, 2018

Figure 8: Drivers of supplier power in the food & grocery retail market in Kazakhstan, 2018

Figure 9: Factors influencing the likelihood of new entrants in the food & grocery retail market in Kazakhstan, 2018

Figure 10: Factors influencing the threat of substitutes in the food & grocery retail market in Kazakhstan, 2018

Figure 11: Drivers of degree of rivalry in the food & grocery retail market in Kazakhstan, 2018

I would like to order

Product name: Food and Grocery Retail in Kazakhstan

Product link: <https://marketpublishers.com/r/F68BFDBDD49EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F68BFDBDD49EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970