

# Food and Grocery Retail in Japan

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## **Abstracts**

Food and Grocery Retail in Japan

#### SUMMARY

Food and Grocery Retail in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The food and grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All on-trade sales of food and beverage are excluded. All currency conversions are calculated at constant average 2018 exchange rates.

The Japanese food and grocery retail market had total revenues of \$483.0bn in 2018, representing a compound annual growth rate (CAGR) of 0.9% between 2014 and 2018.

Consumers are demanding more healthy and organic produce which has driven up sales in this sector. In 2018, Japans organic retail sales reached EUR 1.42bn (\$1.67bn).

The Food segment was the market's most lucrative in 2018, with total revenues of \$356.9bn, equivalent to 73.9% of the market's overall value.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Japan

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan food & grocery retail market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Japan food & grocery retail market by value in 2018?

What will be the size of the Japan food & grocery retail market in 2023?

What factors are affecting the strength of competition in the Japan food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Japan's food & grocery retail market?



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