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Food and Grocery Retail in Hong Kong

https://marketpublishers.com/r/F53EB00D6F3EN.html
Date: February 2020
Pages: 34
Price: US$ 350.00 (Single User License)
ID: F53EB00D6F3EN

Abstracts

Food and Grocery Retail in Hong Kong

SUMMARY

Food and Grocery Retail in Hong Kong industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The food and grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All on-trade sales of food and beverage are excluded. All currency conversions are calculated at constant average 2018 exchange rates.

The Hong Kong food and grocery retail market had total revenues of $18.2bn in 2018, representing a compound annual growth rate (CAGR) of 3% between 2014 and 2018.

In 2018, after taking out meals bought away from home, the food indices in the Composite CPI, CPI(A), CPI(B) and CPI(C) increased by 4.3%, 4.1%, 4.1% and 5.1% respectively.

The Food segment was the market's most lucrative in 2018, with total revenues of $13.1bn, equivalent to 72% of the market's overall value.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Hong Kong

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Hong Kong

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong food & grocery retail market with five year forecasts

REASONS TO BUY

What was the size of the Hong Kong food & grocery retail market by value in 2018?

What will be the size of the Hong Kong food & grocery retail market in 2023?

What factors are affecting the strength of competition in the Hong Kong food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Hong Kong's food & grocery retail market?

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Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Market rivalry
1.6. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation
4.3. Market distribution

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry

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7 COMPETITIVE LANDSCAPE

7.1. Who were the leading players in 2018?
7.2. Where is innovation coming from in this market?

8 COMPANY PROFILES

8.1. Dairy Farm International Holdings Limited
8.2. CK Hutchison Holdings Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: Hong Kong food & grocery retail market value: $ million, 2014-18
Table 2: Hong Kong food & grocery retail market category segmentation: $ million, 2018
Table 3: Hong Kong food & grocery retail market geography segmentation: $ million, 2018
Table 4: Hong Kong food & grocery retail market distribution: % share, by value, 2018
Table 5: Hong Kong food & grocery retail market value forecast: $ million, 2018-23
Table 6: Dairy Farm International Holdings Limited: key facts
Table 7: Dairy Farm International Holdings Limited: Annual Financial Ratios
Table 8: Dairy Farm International Holdings Limited: Key Employees
Table 9: CK Hutchison Holdings Ltd: key facts
Table 10: CK Hutchison Holdings Ltd: Annual Financial Ratios
Table 11: CK Hutchison Holdings Ltd: Key Employees
Table 12: Hong Kong size of population (million), 2014-18
Table 13: Hong Kong gdp (constant 2005 prices, $ billion), 2014-18
Table 14: Hong Kong gdp (current prices, $ billion), 2014-18
Table 15: Hong Kong inflation, 2014-18
Table 16: Hong Kong consumer price index (absolute), 2014-18
Table 17: Hong Kong exchange rate, 2014-18

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List Of Figures

LIST OF FIGURES

Figure 1: Hong Kong food & grocery retail market value: $ million, 2014-18
Figure 2: Hong Kong food & grocery retail market category segmentation: % share, by value, 2018
Figure 3: Hong Kong food & grocery retail market geography segmentation: % share, by value, 2018
Figure 4: Hong Kong food & grocery retail market distribution: % share, by value, 2018
Figure 5: Hong Kong food & grocery retail market value forecast: $ million, 2018-23
Figure 6: Forces driving competition in the food & grocery retail market in Hong Kong, 2018
Figure 7: Drivers of buyer power in the food & grocery retail market in Hong Kong, 2018
Figure 8: Drivers of supplier power in the food & grocery retail market in Hong Kong, 2018
Figure 9: Factors influencing the likelihood of new entrants in the food & grocery retail market in Hong Kong, 2018
Figure 10: Factors influencing the threat of substitutes in the food & grocery retail market in Hong Kong, 2018
Figure 11: Drivers of degree of rivalry in the food & grocery retail market in Hong Kong, 2018

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