

Food and Grocery Retail in Europe

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Abstracts

Food and Grocery Retail in Europe

SUMMARY

Food & Grocery Retail in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The food & grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All on-trade sales of food and beverage are excluded. All currency conversions are calculated at constant average 2018 exchange rates.

The European food & grocery retail market had total revenues of \$2,061.5bn in 2018, representing a compound annual growth rate (CAGR) of 3.1% between 2014 and 2018.

The Food segment was the market's most lucrative in 2018, with total revenues of \$1,446.0bn, equivalent to 70.1% of the market's overall value.

In 2018, organic retail sales in Europe reached a value of EUR 40.73bn (\$47.9bn) an increase of 7.8% in comparison to 2017.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Europe

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe food & grocery retail market with five year forecasts

REASONS TO BUY

What was the size of the Europe food & grocery retail market by value in 2018?

What will be the size of the Europe food & grocery retail market in 2023?

What factors are affecting the strength of competition in the Europe food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Europe's food & grocery retail market?

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