

# Food and Grocery Retail in Denmark

<https://marketpublishers.com/r/FC9DD465107EN.html>

Date: February 2020

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: FC9DD465107EN

## Abstracts

Food and Grocery Retail in Denmark

### SUMMARY

Food and Grocery Retail in Denmark industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The food and grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All on-trade sales of food and beverage are excluded. All currency conversions are calculated at constant average 2018 exchange rates.

The Danish food and grocery retail market had total revenues of \$26.4bn in 2018, representing a compound annual growth rate (CAGR) of 2.6% between 2014 and 2018.

The volume of beer, wine and spirits, pure alcohol consumed in Denmark totalled 44.7 million litres in 2018 up 1.36% from 44.1 million litres consumed in 2017.

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 2.5% for the five-year period 2018 - 2023, which is expected to drive the market to a value of \$29.9bn by the end of 2023.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Denmark

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark food & grocery retail market with five year forecasts

## REASONS TO BUY

What was the size of the Denmark food & grocery retail market by value in 2018?

What will be the size of the Denmark food & grocery retail market in 2023?

What factors are affecting the strength of competition in the Denmark food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Denmark's food & grocery retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who were the leading players in 2018?

7.2. Which players had the strongest ecommerce strategies in 2019?

## **8 COMPANY PROFILES**

8.1. Salling Group A/S

8.2. Coop Group

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Denmark food & grocery retail market value: \$ million, 2014-18
- Table 2: Denmark food & grocery retail market category segmentation: \$ million, 2018
- Table 3: Denmark food & grocery retail market geography segmentation: \$ million, 2018
- Table 4: Denmark food & grocery retail market distribution: % share, by value, 2018
- Table 5: Denmark food & grocery retail market value forecast: \$ million, 2018-23
- Table 6: Salling Group A/S: key facts
- Table 7: Salling Group A/S: Key Employees
- Table 8: Coop Group: key facts
- Table 9: Coop Group: Key Employees
- Table 10: Coop Group: Key Employees Continued
- Table 11: Denmark size of population (million), 2014-18
- Table 12: Denmark gdp (constant 2005 prices, \$ billion), 2014-18
- Table 13: Denmark gdp (current prices, \$ billion), 2014-18
- Table 14: Denmark inflation, 2014-18
- Table 15: Denmark consumer price index (absolute), 2014-18
- Table 16: Denmark exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: Denmark food & grocery retail market value: \$ million, 2014-18

Figure 2: Denmark food & grocery retail market category segmentation: % share, by value, 2018

Figure 3: Denmark food & grocery retail market geography segmentation: % share, by value, 2018

Figure 4: Denmark food & grocery retail market distribution: % share, by value, 2018

Figure 5: Denmark food & grocery retail market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the food & grocery retail market in Denmark, 2018

Figure 7: Drivers of buyer power in the food & grocery retail market in Denmark, 2018

Figure 8: Drivers of supplier power in the food & grocery retail market in Denmark, 2018

Figure 9: Factors influencing the likelihood of new entrants in the food & grocery retail market in Denmark, 2018

Figure 10: Factors influencing the threat of substitutes in the food & grocery retail market in Denmark, 2018

Figure 11: Drivers of degree of rivalry in the food & grocery retail market in Denmark, 2018

## I would like to order

Product name: Food and Grocery Retail in Denmark

Product link: <https://marketpublishers.com/r/FC9DD465107EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FC9DD465107EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970