

# Food and Grocery Retail in China - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/F5E1B77853E7EN.html>

Date: July 2021

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: F5E1B77853E7EN

## Abstracts

Food and Grocery Retail in China - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Food & Grocery Retail in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The food & grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Chinese food & grocery retail market had total revenues of \$2,857.2bn in 2020, representing a compound annual growth rate (CAGR) of 10.6% between 2016 and 2020.

The food segment was the market's most lucrative in 2020, with total revenues of \$2,105.1bn, equivalent to 73.7% of the market's overall value.

The value of the Chinese food and groceries market grew by 8.5% in 2020, as a result of the COVID-19 pandemic, with increased demand driven by precautionary buying and a spending shift from foodservice channels.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the food & grocery retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in China

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China food & grocery retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the China food & grocery retail market by value in 2020?

What will be the size of the China food & grocery retail market in 2025?

What factors are affecting the strength of competition in the China food & grocery retail market?

How has the market performed over the last five years?

How large is China's food & grocery retail market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the market?
- 7.2. What are the strategies and strengths of leading players?
- 7.3. What are the pricing strategies in the market?
- 7.4. Where is disruption coming from in this market?

## **8 COMPANY PROFILES**

- 8.1. Auchan Holding S.A.
- 8.2. Walmart Inc
- 8.3. President Chain Store Corp
- 8.4. Reliance Retail Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## **12. LIST OF TABLES**

- Table 1: China food & grocery retail market value: \$ billion, 2016-20
- Table 2: China food & grocery retail market category segmentation: \$ billion, 2020
- Table 3: China food & grocery retail market geography segmentation: \$ billion, 2020
- Table 4: China food & grocery retail market distribution: % share, by value, 2020
- Table 5: China food & grocery retail market value forecast: \$ billion, 2020-25
- Table 6: Auchan Holding S.A.: key facts
- Table 7: Auchan Holding S.A.: Key Employees
- Table 8: Walmart Inc: key facts
- Table 9: Walmart Inc: Annual Financial Ratios
- Table 10: Walmart Inc: Key Employees
- Table 11: Walmart Inc: Key Employees Continued
- Table 12: Walmart Inc: Key Employees Continued

- Table 13: Walmart Inc: Key Employees Continued  
Table 14: President Chain Store Corp: key facts  
Table 15: President Chain Store Corp: Annual Financial Ratios  
Table 16: President Chain Store Corp: Key Employees  
Table 17: Reliance Retail Ltd: key facts  
Table 18: Reliance Retail Ltd: Key Employees  
Table 19: China size of population (million), 2016-20  
Table 20: China gdp (constant 2005 prices, \$ billion), 2016-20  
Table 21: China gdp (current prices, \$ billion), 2016-20  
Table 22: China inflation, 2016-20  
Table 23: China consumer price index (absolute), 2016-20  
Table 24: China exchange rate, 2016-20

## **12. LIST OF FIGURES**

- Figure 1: China food & grocery retail market value: \$ billion, 2016-20  
Figure 2: China food & grocery retail market category segmentation: % share, by value, 2020  
Figure 3: China food & grocery retail market geography segmentation: % share, by value, 2020  
Figure 4: China food & grocery retail market distribution: % share, by value, 2020  
Figure 5: China food & grocery retail market value forecast: \$ billion, 2020-25  
Figure 6: Forces driving competition in the food & grocery retail market in China, 2020  
Figure 7: Drivers of buyer power in the food & grocery retail market in China, 2020  
Figure 8: Drivers of supplier power in the food & grocery retail market in China, 2020  
Figure 9: Factors influencing the likelihood of new entrants in the food & grocery retail market in China, 2020  
Figure 10: Factors influencing the threat of substitutes in the food & grocery retail market in China, 2020  
Figure 11: Drivers of degree of rivalry in the food & grocery retail market in China, 2020

## I would like to order

Product name: Food and Grocery Retail in China - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/F5E1B77853E7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F5E1B77853E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

