

Food and Grocery Retail in Belgium

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Abstracts

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SUMMARY

Food and Grocery Retail in Belgium industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The food and grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All on-trade sales of food and beverage are excluded. All currency conversions are calculated at constant average 2018 exchange rates.

The Belgian food and grocery retail market had total revenues of \$56.9bn in 2018, representing a compound annual growth rate (CAGR) of 3.4% between 2014 and 2018.

The Food segment was the market's most lucrative in 2018, with total revenues of \$39.3bn, equivalent to 69% of the market's overall value.

Government initiatives such as Brussels's Good Food Strategy have helped accelerate growth in the sustainable and healthy food market since it was announced in 2016.



SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Belgium

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Belgium

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Belgium food & grocery retail market with five year forecasts

REASONS TO BUY

What was the size of the Belgium food & grocery retail market by value in 2018?

What will be the size of the Belgium food & grocery retail market in 2023?

What factors are affecting the strength of competition in the Belgium food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Belgium's food & grocery retail market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry



7 COMPETITIVE LANDSCAPE

- 7.1. Who were the leading players in 2018?
- 7.2. Which players had the strongest ecommerce strategies?

8 COMPANY PROFILES

- 8.1. Carrefour SA
- 8.2. Albert Heijn BV
- 8.3. Aldi Einkauf GmbH & Co oHG

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Belgium food & grocery retail market value: \$ million, 2014-18 Table 2: Belgium food & grocery retail market category segmentation: \$ million, 2018 Table 3: Belgium food & grocery retail market geography segmentation: \$ million, 2018 Table 4: Belgium food & grocery retail market distribution: % share, by value, 2018 Table 5: Belgium food & grocery retail market value forecast: \$ million, 2018-23 Table 6: Carrefour SA: key facts Table 7: Carrefour SA: Annual Financial Ratios Table 8: Carrefour SA: Key Employees Table 9: Carrefour SA: Key Employees Continued Table 10: Albert Heijn BV: key facts Table 11: Albert Heijn BV: Key Employees Table 12: Aldi Einkauf GmbH & Co oHG: key facts Table 13: Aldi Einkauf GmbH & Co oHG: Key Employees Table 14: Belgium size of population (million), 2014-18 Table 15: Belgium gdp (constant 2005 prices, \$ billion), 2014-18 Table 16: Belgium gdp (current prices, \$ billion), 2014-18 Table 17: Belgium inflation, 2014-18 Table 18: Belgium consumer price index (absolute), 2014-18 Table 19: Belgium exchange rate, 2014-18



List Of Figures

LIST OF FIGURES

Figure 1: Belgium food & grocery retail market value: \$ million, 2014-18

Figure 2: Belgium food & grocery retail market category segmentation: % share, by value, 2018

Figure 3: Belgium food & grocery retail market geography segmentation: % share, by value, 2018

Figure 4: Belgium food & grocery retail market distribution: % share, by value, 2018

Figure 5: Belgium food & grocery retail market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the food & grocery retail market in Belgium, 2018

Figure 7: Drivers of buyer power in the food & grocery retail market in Belgium, 2018

Figure 8: Drivers of supplier power in the food & grocery retail market in Belgium, 2018 Figure 9: Factors influencing the likelihood of new entrants in the food & grocery retail market in Belgium, 2018

Figure 10: Factors influencing the threat of substitutes in the food & grocery retail market in Belgium, 2018

Figure 11: Drivers of degree of rivalry in the food & grocery retail market in Belgium, 2018



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