

# Food & Grocery Retail in Austria

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## Abstracts

Food & Grocery Retail in Austria

### SUMMARY

Food & Grocery Retail in Austria industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Austria food & grocery retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The food & grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All on-trade sales of food and beverage are excluded. All currency conversions are calculated at constant average 2017 exchange rates.

The Austrian food & grocery retail market had total revenues of \$37.8bn in 2017, representing a compound annual growth rate (CAGR) of 2.5% between 2013 and 2017.

The food segment was the market's most lucrative in 2017, with total revenues of \$27.1bn, equivalent to 71.7% of the market's overall value.

As is the case in the majority of the euro zone, the Austrian economy has bounced back post-recession and consumer spending has been on the increase along with a rise in consumer confidence. However, the Irish market is mature and competitive, which curbs growth to an extent.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Austria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Austria

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Austria food & grocery retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the Austria food & grocery retail market by value in 2017?

What will be the size of the Austria food & grocery retail market in 2022?

What factors are affecting the strength of competition in the Austria food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Austria's food & grocery retail market?

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### COMPANIES MENTIONED

Aldi Einkauf GmbH & Co oHG

REWE Group

Schwarz Beteiligungs GmbH

The SPAR Group Limited

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