

Food and Grocery Retail in Argentina

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Abstracts

Food and Grocery Retail in Argentina

SUMMARY

Food and Grocery Retail in Argentina industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The food and grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All on-trade sales of food and beverage are excluded. All currency conversions are calculated at constant average 2018 exchange rates.

The Argentinian food and grocery retail market had total revenues of \$52.0bn in 2018, representing a compound annual growth rate (CAGR) of 20.2% between 2014 and 2018.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 13% for the five-year period 2018 - 2023, which is expected to drive the market to a value of \$95.6bn by the end of 2023.

Argentina has experienced economic difficulties in recent years; the peso devalued significantly in 2019, annual inflation is over 50% and the country's GDP contracted 2.5% in 2018, and another 2.5% in the first half of 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Argentina

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Argentina

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Argentina food & grocery retail market with five year forecasts

REASONS TO BUY

What was the size of the Argentina food & grocery retail market by value in 2018?

What will be the size of the Argentina food & grocery retail market in 2023?

What factors are affecting the strength of competition in the Argentina food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Argentina's food & grocery retail market?

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