

# Food & Grocery Retail BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

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## **Abstracts**

Food & Grocery Retail BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

#### **SUMMARY**

The BRIC Food & Grocery Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the BRIC food & grocery retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

#### **KEY HIGHLIGHTS**

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the food & grocery retail industry and had a total market value of \$34,81,115.3 million in 2018. India was the fastest growing country with a CAGR of 11.7% over the 2014-18 period.

Within the food & grocery retail industry, China is the leading country among the BRIC nations with market revenues of \$24,81,576.8 million in 2018. This was followed by India, Russia and Brazil with a value of \$5,07,108.4, \$2,50,062.4, and \$2,42,367.7 million, respectively.

China is expected to lead the food & grocery retail industry in the BRIC nations



with a value of \$36,54,219.4 million in 2023, followed by India, Russia, Brazil with expected values of \$8,84,953.6, \$3,46,651.8 and \$3,04,968.0 million, respectively.

#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC food & grocery retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC food & grocery retail market

Leading company profiles reveal details of key food & grocery retail market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC food & grocery retail market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

#### **REASONS TO BUY**

What was the size of the BRIC food & grocery retail market by value in 2018?

What will be the size of the BRIC food & grocery retail market in 2023?

What factors are affecting the strength of competition in the BRIC food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC food & grocery retail market?



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#### **COMPANIES MENTIONED**

Carrefour SA
Casino Guichard-Perrachon SA
Sun Art Retail Group Ltd
Walmart Inc
President Chain Store Corporation
Reliance Industries Limited
Future Retail Ltd
Lenta Ltd



Auchan Holding S.A. Magnit



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