

Food & Grocery Retail in Saudi Arabia

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Abstracts

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Summary

Food & Grocery Retail in Saudi Arabia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The food & grocery retail market is segmented into household products, tobacco, food, and drinks. Market value refers to retail sales.

The Saudi Arabian food & grocery retail market recorded revenues of \$62.1 billion in 2023, representing a compound annual growth rate (CAGR) of 4.2% between 2018 and 2023.

The food segment accounted for the market's largest proportion in 2023, with total revenues of \$48.2 billion, equivalent to 77.6% of the market's overall value.

The Saudi government's economic diversification plan "Vision 2030" aims to reduce the country's reliance on oil by promoting various sectors, including retail. This has led to investments in the food retail sector, improving the overall supply chain and retail networks.

Scope



Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Saudi Arabia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Saudi Arabia

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Saudi Arabia food & grocery retail market with five year forecasts

Reasons to Buy

What was the size of the Saudi Arabia food & grocery retail market by value in 2023?

What will be the size of the Saudi Arabia food & grocery retail market in 2028?

What factors are affecting the strength of competition in the Saudi Arabia food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Saudi Arabia's food & grocery retail market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

Food & Grocery Retail in Saudi Arabia



- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Savola Group Co
- 8.2. BinDawood Holding Co
- 8.3. Abdullah Al-Othaim Markets Co

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Saudi Arabia food & grocery retail market value: \$ million, 2018-23

Table 2: Saudi Arabia food & grocery retail market category segmentation: % share, by value, 2018-2023

Table 3: Saudi Arabia food & grocery retail market category segmentation: \$ million, 2018-2023

Table 4: Saudi Arabia food & grocery retail market geography segmentation: \$ million,2023

Table 5: Saudi Arabia food & grocery retail market value forecast: \$ million, 2023-28

Table 6: Savola Group Co: key facts

Table 7: Savola Group Co: Annual Financial Ratios

Table 8: Savola Group Co: Key Employees

Table 9: BinDawood Holding Co: key facts

Table 10: BinDawood Holding Co: Annual Financial Ratios

Table 11: BinDawood Holding Co: Key Employees

Table 12: Abdullah Al-Othaim Markets Co: key facts

Table 13: Abdullah Al-Othaim Markets Co: Annual Financial Ratios

Table 14: Abdullah Al-Othaim Markets Co: Key Employees

Table 15: Saudi Arabia size of population (million), 2019-23

Table 16: Saudi Arabia real gdp (constant 2010 prices, \$ billion), 2019-23

Table 17: Saudi Arabia gdp (current prices, \$ billion), 2019-23

Table 18: Saudi Arabia inflation, 2019-23

Table 19: Saudi Arabia consumer price index (absolute), 2019-23

Table 20: Saudi Arabia exchange rate, 2018-23



List Of Figures

LIST OF FIGURES

Figure 1: Saudi Arabia food & grocery retail market value: \$ million, 2018-23

Figure 2: Saudi Arabia food & grocery retail market category segmentation: \$ million, 2018-2023

Figure 3: Saudi Arabia food & grocery retail market geography segmentation: % share, by value, 2023

Figure 4: Saudi Arabia food & grocery retail market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the food & grocery retail market in Saudi Arabia, 2023

Figure 6: Drivers of buyer power in the food & grocery retail market in Saudi Arabia, 2023

Figure 7: Drivers of supplier power in the food & grocery retail market in Saudi Arabia, 2023

Figure 8: Factors influencing the likelihood of new entrants in the food & grocery retail market in Saudi Arabia, 2023

Figure 9: Factors influencing the threat of substitutes in the food & grocery retail market in Saudi Arabia, 2023

Figure 10: Drivers of degree of rivalry in the food & grocery retail market in Saudi Arabia, 2023



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