

Food & Grocery Retail in Hungary

<https://marketpublishers.com/r/F5A13D83928FEN.html>

Date: August 2024

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: F5A13D83928FEN

Abstracts

Food & Grocery Retail in Hungary

Summary

Food & Grocery Retail in Hungary industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The food & grocery retail market is segmented into household products, tobacco, food, and drinks. Market value refers to retail sales.

The Hungarian food & grocery retail market recorded revenues of \$27.7 billion in 2023, representing a compound annual growth rate (CAGR) of 4.6% between 2018 and 2023.

The food segment accounted for the market's largest proportion in 2023, with total revenues of \$18 billion, equivalent to 65.2% of the market's overall value.

Rising consumer confidence is a key driver for the food & grocery retail market, as consumers are more willing to spend on higher-quality products that align with their lifestyle and health priorities. According to the Organisation for Economic Co-operation and Development (OECD), the consumer confidence index in Hungary reached 99.02 in August 2023, up from 97.68 in August 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Hungary

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Hungary

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hungary food & grocery retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Hungary food & grocery retail market by value in 2023?

What will be the size of the Hungary food & grocery retail market in 2028?

What factors are affecting the strength of competition in the Hungary food & grocery retail market?

How has the market performed over the last five years?

Who are the top competitors in Hungary's food & grocery retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of leading players?
- 7.3. What are the most recent developments in the market?

8 COMPANY PROFILES

- 8.1. LIDL Magyarország Kereskedelmi Bt.
- 8.2. Aldi Einkauf GmbH & Co oHG
- 8.3. Tesco PLC

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Hungary food & grocery retail market value: \$ million, 2018-23

Table 2: Hungary food & grocery retail market category segmentation: % share, by value, 2018-2023

Table 3: Hungary food & grocery retail market category segmentation: \$ million, 2018-2023

Table 4: Hungary food & grocery retail market geography segmentation: \$ million, 2023

Table 5: Hungary food & grocery retail market value forecast: \$ million, 2023-28

Table 6: LIDL Magyarorszag Kereskedelmi Bt.: key facts

Table 7: Aldi Einkauf GmbH & Co oHG: key facts

Table 8: Aldi Einkauf GmbH & Co oHG: Key Employees

Table 9: Tesco PLC: key facts

Table 10: Tesco PLC: Annual Financial Ratios

Table 11: Tesco PLC: Key Employees

Table 12: Tesco PLC: Key Employees Continued

Table 13: Hungary size of population (million), 2019-23

Table 14: Hungary real gdp (constant 2010 prices, \$ billion), 2019-23

Table 15: Hungary gdp (current prices, \$ billion), 2019-23

Table 16: Hungary inflation, 2019-23

Table 17: Hungary consumer price index (absolute), 2019-23

Table 18: Hungary exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Hungary food & grocery retail market value: \$ million, 2018-23

Figure 2: Hungary food & grocery retail market category segmentation: \$ million, 2018-2023

Figure 3: Hungary food & grocery retail market geography segmentation: % share, by value, 2023

Figure 4: Hungary food & grocery retail market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the food & grocery retail market in Hungary, 2023

Figure 6: Drivers of buyer power in the food & grocery retail market in Hungary, 2023

Figure 7: Drivers of supplier power in the food & grocery retail market in Hungary, 2023

Figure 8: Factors influencing the likelihood of new entrants in the food & grocery retail market in Hungary, 2023

Figure 9: Factors influencing the threat of substitutes in the food & grocery retail market in Hungary, 2023

Figure 10: Drivers of degree of rivalry in the food & grocery retail market in Hungary, 2023

I would like to order

Product name: Food & Grocery Retail in Hungary

Product link: <https://marketpublishers.com/r/F5A13D83928FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F5A13D83928FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970