

Food & Grocery Retail in Greece

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Abstracts

Food & Grocery Retail in Greece

Summary

Food & Grocery Retail in Greece industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The food & grocery retail market is segmented into household products, tobacco, food, and drinks. Market value refers to retail sales.

The Greek food & grocery retail market recorded revenues of \$40.1 billion in 2023, representing a compound annual growth rate (CAGR) of 3.2% between 2018 and 2023.

The food segment accounted for the market's largest proportion in 2023, with total revenues of \$30.8 billion, equivalent to 76.9% of the market's overall value.

Rising consumer confidence is a key driver for the food & grocery retail market, as consumers are more willing to spend on higher-quality products that align with their lifestyle and health priorities. According to the Organisation for Economic Co-operation and Development (OECD), the consumer confidence index in Greece reached 99.52 in August 2023, up from 97.03 in August 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Greece

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Greece

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Greece food & grocery retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Greece food & grocery retail market by value in 2023?

What will be the size of the Greece food & grocery retail market in 2028?

What factors are affecting the strength of competition in the Greece food & grocery retail market?

How has the market performed over the last five years?

Who are the top competitors in Greece's food & grocery retail market?

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