

Food & Grocery Retail in Germany

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Abstracts

Food & Grocery Retail in Germany

Summary

Food & Grocery Retail in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The food & grocery retail market is segmented into household products, tobacco, food, and drinks. Market value refers to retail sales.

The German food & grocery retail market recorded revenues of \$327.5 billion in 2023, representing a compound annual growth rate (CAGR) of 2.6% between 2018 and 2023.

The food segment accounted for the market's largest proportion in 2023, with total revenues of \$216.9 billion, equivalent to 66.2% of the market's overall value.

Rising consumer confidence is a key driver for the food & grocery retail market, as consumers are more willing to spend on higher-quality products that align with their lifestyle and health priorities. According to the Organisation for Economic Co-operation and Development (OECD), the consumer confidence index in Germany reached 98.73 in August 2023, up from 96.57 in August 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Germany

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany food & grocery retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Germany food & grocery retail market by value in 2023?

What will be the size of the Germany food & grocery retail market in 2028?

What factors are affecting the strength of competition in the Germany food & grocery retail market?

How has the market performed over the last five years?

Who are the top competitors in Germany's food & grocery retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the strengths of leading players?

8 COMPANY PROFILES

- 8.1. Edeka Zentrale AG & Co KG
- 8.2. REWE Group
- 8.3. Aldi Einkauf GmbH & Co oHG
- 8.4. Schwarz Unternehmenskommunikation GmbH & Co KG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany food & grocery retail market value: \$ million, 2018-23

Table 2: Germany food & grocery retail market category segmentation: % share, by value, 2018-2023

Table 3: Germany food & grocery retail market category segmentation: \$ million, 2018-2023

Table 4: Germany food & grocery retail market geography segmentation: \$ million, 2023

Table 5: Germany food & grocery retail market value forecast: \$ million, 2023-28

Table 6: Edeka Zentrale AG & Co KG: key facts

Table 7: Edeka Zentrale AG & Co KG: Key Employees

Table 8: REWE Group: key facts

Table 9: REWE Group: Key Employees

Table 10: Aldi Einkauf GmbH & Co oHG: key facts

Table 11: Aldi Einkauf GmbH & Co oHG: Key Employees

Table 12: Schwarz Unternehmenskommunikation GmbH & Co KG: key facts

Table 13: Schwarz Unternehmenskommunikation GmbH & Co KG: Key Employees

Table 14: Germany size of population (million), 2019-23

Table 15: Germany real gdp (constant 2010 prices, \$ billion), 2019-23

Table 16: Germany gdp (current prices, \$ billion), 2019-23

Table 17: Germany inflation, 2019-23

Table 18: Germany consumer price index (absolute), 2019-23

Table 19: Germany exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Germany food & grocery retail market value: \$ million, 2018-23

Figure 2: Germany food & grocery retail market category segmentation: \$ million, 2018-2023

Figure 3: Germany food & grocery retail market geography segmentation: % share, by value, 2023

Figure 4: Germany food & grocery retail market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the food & grocery retail market in Germany, 2023

Figure 6: Drivers of buyer power in the food & grocery retail market in Germany, 2023

Figure 7: Drivers of supplier power in the food & grocery retail market in Germany, 2023

Figure 8: Factors influencing the likelihood of new entrants in the food & grocery retail market in Germany, 2023

Figure 9: Factors influencing the threat of substitutes in the food & grocery retail market in Germany, 2023

Figure 10: Drivers of degree of rivalry in the food & grocery retail market in Germany, 2023

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