

Follett Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

Follett Corporation %li%Strategy, SWOT and Corporate Finance Report

Summary

Follett Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Follett Corporation (Follett or 'the company') is a provider of technology based educational solutions. The company offers books, reference materials, e-books, digital resources, audiovisual materials, pre-owned textbooks, educational tools and services, medical, dorm and apartments, and related accessories. Apart from this, it manages stores, provides virtual solutions, operates brand stores and supplies other educational accessories to college students and caters to educational institutions, libraries, schools, colleges, learning centers and universities. In addition, it also operates an online bookstore www.follettbooks.com. Follett primarily operates in the US and Canada, through local campus stores and virtual stores. It is headquartered in Westchester, Illinois, the US.

Scope

Detailed information on Follett Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Follett Corporation in the form of a SWOT analysis

An in-depth view of the business model of Follett Corporation including a breakdown and examination of key business segments

Intelligence on Follett Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Follett Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Follett Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Follett Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Follett Corporation's business structure, strategy and prospects.

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