

# FleetCor Technologies Inc - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

FleetCor Technologies Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

FleetCor Technologies Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## **KEY HIGHLIGHTS**

FleetCor Technologies Inc (FT) is a provider of workforce payment products, commercial fuel card programs, petroleum marketer services, and specialty payment services. Its product portfolio includes workforce and corporate payments; and card products such as fuel, credit, cash, fleet, gifts, and lodging, and food vouchers. Service offerings consist of managing card programs, payment solutions, card issuing and processing, payment processing and information management, and specialized information. In addition, FT offers employee benefit and transport-related payments, and fleet maintenance management. The company offers its products and services to retail and commercial clients through branch offices, online portals, and direct sales force. It has an operational presence in the US, the Netherlands, Czech Republic, New Zealand, Russia, the UK, and Brazil. FT is headquartered in Atlanta, Georgia, the US.

## SCOPE

Detailed information on FleetCor Technologies Inc required for business and



competitor intelligence needs

A study of the major internal and external factors affecting FleetCor Technologies Inc in the form of a SWOT analysis

An in-depth view of the business model of FleetCor Technologies Inc including a breakdown and examination of key business segments

Intelligence on FleetCor Technologies Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about FleetCor Technologies Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of FleetCor Technologies Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess FleetCor Technologies Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on FleetCor Technologies Inc's business structure, strategy and prospects.



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