

# Fixed Line Telecoms in United States

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## Abstracts

Fixed Line Telecoms in United States

### SUMMARY

Fixed Line Telecoms in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded.

The US fixed line telecoms market had total revenues of \$118,036.0m in 2019, representing a compound annual rate of change (CARC) of -1% between 2015 and 2019.

Market consumption volumes declined with a CARC of -6.6% between 2015 and 2019, to reach a total of 93.4 million fixed-line telephones in 2019.

Given the lack of differentiation of product - most US consumers will buy telephone and broadband services bundled with TV packages - telecommunication services through a fixed-line are increasingly seen as a

useful extra, rather than a major influence on buyer choice.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fixed line telecoms market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in the United States

Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States fixed line telecoms market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the United States fixed line telecoms market by value in 2019?

What will be the size of the United States fixed line telecoms market in 2024?

What factors are affecting the strength of competition in the United States fixed line telecoms market?

How has the market performed over the last five years?

What are the main segments that make up the United States's fixed line telecoms market?

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