

Fixed Line Telecoms in the United States

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Abstracts

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Summary

Fixed Line Telecoms in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps).

The US fixed-line telecoms market recorded revenues of \$152,564.3 million in 2023, representing a compound annual growth rate (CAGR) of 4.2% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 0.3% between 2018 and 2023, to reach a total of 199,991.3 thousand Subscriptions in 2023.

In 2023, the US held a market share of 22.9% and was the largest fixed-line telecom market in the region.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fixed line telecoms market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in the United States

Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States fixed line telecoms market with five year forecasts

Reasons to Buy

What was the size of the United States fixed line telecoms market by value in 2023?

What will be the size of the United States fixed line telecoms market in 2028?

What factors are affecting the strength of competition in the United States fixed line telecoms market?

How has the market performed over the last five years?

What are the main segments that make up the United States's fixed line telecoms market?

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