

# Fixed Line Telecoms in China - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Fixed Line Telecoms in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Chinese fixed line telecoms market had total revenues of \$75.0bn in 2020, representing a compound annual growth rate (CAGR) of 10.3% between 2016

and 2020.

Market consumption volume increased with a CAGR of 10.7% between 2016 and 2020, to reach a total of 761.1 million fixed-line subscriptions in 2020.

In 2020, the market players had to cap internet speed, as the majority of users were forced to work from home.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fixed line telecoms market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in China

Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China fixed line telecoms market with five year forecasts

## REASONS TO BUY

What was the size of the China fixed line telecoms market by value in 2020?

What will be the size of the China fixed line telecoms market in 2025?

What factors are affecting the strength of competition in the China fixed line telecoms market?

How has the market performed over the last five years?

What are the main segments that make up China's fixed line telecoms market?

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