

Fixed Line Telecoms in Asia-Pacific - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/F81D4851F0AEEN.html>

Date: March 2021

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: F81D4851F0AEEN

Abstracts

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SUMMARY

Fixed Line Telecoms in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Asia-Pacific fixed line telecoms market had total revenues of \$162.8bn in

2020, representing a compound annual growth rate (CAGR) of 3.2% between 2016 and 2020.

Market consumption volume increased with a CAGR of 7.1% between 2016 and 2020, to reach a total of 1,132.5 million fixed-line subscriptions in 2020.

The continued growth is largely due to the Chinese market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fixed line telecoms market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in Asia-Pacific

Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific fixed line telecoms market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Asia-Pacific fixed line telecoms market by value in 2020?

What will be the size of the Asia-Pacific fixed line telecoms market in 2025?

What factors are affecting the strength of competition in the Asia-Pacific fixed line telecoms market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's fixed line telecoms market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What has been the recent M&A activity?

8 COMPANY PROFILES

- 8.1. China Telecom Corporation Limited
- 8.2. China Unicom
- 8.3. China Mobile Communications Group Co., Ltd
- 8.4. NTT Communications Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific fixed line telecoms market value: \$ billion, 2016-20

Table 2: Asia-Pacific fixed line telecoms market volume: million fixed-line subscriptions, 2016-20

Table 3: Asia-Pacific fixed line telecoms market category segmentation: million fixed-line subscriptions, 2020

Table 4: Asia-Pacific fixed line telecoms market geography segmentation: \$ billion, 2020

Table 5: Asia-Pacific fixed line telecoms market value forecast: \$ billion, 2020-25

Table 6: Asia-Pacific fixed line telecoms market volume forecast: million fixed-line subscriptions, 2020-25

Table 7: Asia-Pacific fixed line telecoms market share: % share, by volume, 2020

Table 8: China Telecom Corporation Limited: key facts

Table 9: China Telecom Corporation Limited: Annual Financial Ratios

Table 10: China Telecom Corporation Limited: Key Employees

Table 11: China Unicom: key facts

Table 12: China Unicom: Key Employees

Table 13: China Mobile Communications Group Co., Ltd: key facts

Table 14: China Mobile Communications Group Co., Ltd: Key Employees

Table 15: NTT Communications Corporation: key facts

Table 16: NTT Communications Corporation: Key Employees

Table 17: Asia-Pacific exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific fixed line telecoms market value: \$ billion, 2016-20

Figure 2: Asia-Pacific fixed line telecoms market volume: million fixed-line subscriptions, 2016-20

Figure 3: Asia-Pacific fixed line telecoms market category segmentation: million fixed-line subscriptions, by volume, 2020

Figure 4: Asia-Pacific fixed line telecoms market geography segmentation: % share, by value, 2020

Figure 5: Asia-Pacific fixed line telecoms market value forecast: \$ billion, 2020-25

Figure 6: Asia-Pacific fixed line telecoms market volume forecast: million fixed-line subscriptions, 2020-25

Figure 7: Forces driving competition in the fixed line telecoms market in Asia-Pacific, 2020

Figure 8: Drivers of buyer power in the fixed line telecoms market in Asia-Pacific, 2020

Figure 9: Drivers of supplier power in the fixed line telecoms market in Asia-Pacific, 2020

Figure 10: Factors influencing the likelihood of new entrants in the fixed line telecoms market in Asia-Pacific, 2020

Figure 11: Factors influencing the threat of substitutes in the fixed line telecoms market in Asia-Pacific, 2020

Figure 12: Drivers of degree of rivalry in the fixed line telecoms market in Asia-Pacific, 2020

Figure 13: Asia-Pacific fixed line telecoms market share: % share, by volume, 2020

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