

Fiskars Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

Fiskars Corporation - Strategy, SWOT and Corporate Finance Report

SUMMARY

Fiskars Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Fiskars Corporation (Fiskars or 'the company') is a Finland-based supplier of consumer products for home, garden and outdoors. The company offers a wide range of products for tabletop, giftware and interior decor through its living business unit; and garden tools, kitchen tools and products for watering as well as for school, office and crafts through functional business unit. The company's key brands include Fiskars, Iittala, and Gerber. Fiskars classified its business operations into three segments: Europe and Asia-Pacific, Americas, and Other. The company operates in the US, Australia, Canada, China, Denmark, Finland, Germany, Hungary, Hong Kong, Italy, Japan, Belgium, Germany, Austria, Luxemburg, and the UK among others. Fiskars is headquartered in Helsinki, Finland.

SCOPE

Detailed information on Fiskars Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Fiskars Corporation in the form of a SWOT analysis

An in-depth view of the business model of Fiskars Corporation including a breakdown and examination of key business segments

Intelligence on Fiskars Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Fiskars Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Fiskars Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Fiskars Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Fiskars Corporation's business structure, strategy and prospects.

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