

Fish & Seafood in India

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Abstracts

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SUMMARY

Fish & Seafood in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the India fish & seafood market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The fish and seafood market consists of the retail sale of ambient fish and seafood, frozen fish and seafood, fresh fish and seafood (counter), chilled raw packaged fish and seafood, processed, chilled raw packaged fish and seafood, whole cuts and dried fish and seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2017 exchange rates.

The Indian fish and seafood market had total revenues of \$26.1m in 2017, representing a compound annual growth rate (CAGR) of 7.2% between 2013 and 2017.

Market consumption volume increased with a CAGR of 1.2% between 2013 and 2017,



to reach a total of 8.7 million kg in 2017.

Fish and seafood are considered staples in Indian cuisine. Moreover, rapid urbanization and an increasing middle class population are driving demand for fish and seafood in India.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fish & seafood market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in India

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India fish & seafood market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the India fish & seafood market by value in 2017?

What will be the size of the India fish & seafood market in 2022?

What factors are affecting the strength of competition in the India fish & seafood market?

How has the market performed over the last five years?

Who are the top competitiors in India's fish & seafood market?



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