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Fish & Seafood in South Korea

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Abstracts

Fish & Seafood in South Korea

SUMMARY

Fish & Seafood in South Korea industry profile provides top%li%line qualitative and quantitative summary information including: market share, market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The South Korean fish & seafood market had total revenues of $11,132.5m in 2018, representing a compound annual growth rate (CAGR) of 6.5% between 2014 and 2018.

Market consumption volume increased with a CAGR of 5.7% between 2014%li%2018, to reach a total of 849.6 million kilograms in 2018.

The food culture in South Korea is quite similar to Japan and China.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fish & seafood market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in South Korea

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea fish & seafood market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South Korea fish & seafood market by value in 2018?

What will be the size of the South Korea fish & seafood market in 2023?

What factors are affecting the strength of competition in the South Korea fish & seafood market?

How has the market performed over the last five years?

Who are the top competitiors in South Korea's fish & seafood market?

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COMPANIES MENTIONED

Dongwon F&B Co Ltd
Ottogi Corp
Pulmuone Co., Ltd

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