

# Fish & Seafood in Mexico

<https://marketpublishers.com/r/F26EFE180D1EN.html>

Date: February 2020

Pages: 25

Price: US\$ 350.00 (Single User License)

ID: F26EFE180D1EN

## Abstracts

Fish & Seafood in Mexico

### SUMMARY

Fish & Seafood in Mexico industry profile provides top%li%line qualitative and quantitative summary information including: market share, market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The Mexican fish & seafood market had total revenues of \$7,141.5m in 2018, representing a compound annual growth rate (CAGR) of 4.3% between 2014 and 2018.

Market consumption volume increased with a CAGR of 1.1% between 2014%li%2018, to reach a total of 759.5 million kilograms in 2018.

Strong economic conditions and increasing consumer purchasing power supported the growth of Mexican fish & seafood market.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fish & seafood market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in Mexico

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico fish & seafood market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Mexico fish & seafood market by value in 2018?

What will be the size of the Mexico fish & seafood market in 2023?

What factors are affecting the strength of competition in the Mexico fish & seafood market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's fish & seafood market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 COMPETITIVE LANDSCAPE**

- 6.1. Market share
- 6.2. Who are the leading players in the Mexican fish & seafood market?
- 6.3. Which companies have been most successful in increasing their market shares

since 2014?

6.4. Which companies' market shares have suffered since 2014?

6.5. What are the most popular brands in the market?

## **7 COMPANY PROFILES**

7.1. Grupo Herdez SA de CV

## **8 MACROECONOMIC INDICATORS**

8.1. Country data

## **9 APPENDIX**

9.1. Methodology

9.2. Industry associations

9.3. Related MarketLine research

9.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Mexico fish & seafood market value: \$ million, 2014-18
- Table 2: Mexico fish & seafood market volume: million kilograms, 2014-18
- Table 3: Mexico fish & seafood market category segmentation: \$ million, 2018
- Table 4: Mexico fish & seafood market geography segmentation: \$ million, 2018
- Table 5: Mexico fish & seafood market distribution: % share, by value, 2018
- Table 6: Mexico fish & seafood market value forecast: \$ million, 2018-23
- Table 7: Mexico fish & seafood market volume forecast: million kilograms, 2018-23
- Table 8: Mexico fish & seafood market share: % share, by value, 2018
- Table 9: Grupo Herdez SA de CV: key facts
- Table 10: Grupo Herdez SA de CV: Annual Financial Ratios
- Table 11: Grupo Herdez SA de CV: Key Employees
- Table 12: Mexico size of population (million), 2014-18
- Table 13: Mexico gdp (constant 2005 prices, \$ billion), 2014-18
- Table 14: Mexico gdp (current prices, \$ billion), 2014-18
- Table 15: Mexico inflation, 2014-18
- Table 16: Mexico consumer price index (absolute), 2014-18
- Table 17: Mexico exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: Mexico fish & seafood market value: \$ million, 2014-18

Figure 2: Mexico fish & seafood market volume: million kilograms, 2014-18

Figure 3: Mexico fish & seafood market category segmentation: % share, by value, 2018

Figure 4: Mexico fish & seafood market geography segmentation: % share, by value, 2018

Figure 5: Mexico fish & seafood market distribution: % share, by value, 2018

Figure 6: Mexico fish & seafood market value forecast: \$ million, 2018-23

Figure 7: Mexico fish & seafood market volume forecast: million kilograms, 2018-23

Figure 8: Mexico fish & seafood market share: % share, by value, 2018

### COMPANIES MENTIONED

Grupo Herdez SA de CV

## I would like to order

Product name: Fish & Seafood in Mexico

Product link: <https://marketpublishers.com/r/F26EFE180D1EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F26EFE180D1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970