

Fish & Seafood in Germany

<https://marketpublishers.com/r/F145B6ACD06EN.html>

Date: February 2020

Pages: 29

Price: US\$ 350.00 (Single User License)

ID: F145B6ACD06EN

Abstracts

Fish & Seafood in Germany

SUMMARY

Fish & Seafood in Germany industry profile provides top%li%line qualitative and quantitative summary information including: market share, market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The German fish & seafood market had total revenues of \$4,515.8m in 2018, representing a compound annual growth rate (CAGR) of 1.9% between 2014 and 2018.

Market consumption volumes declined with a compound annual rate of change (CARC) of - 0.1% between 2014%li%2018, to reach a total of 410.7 million kilograms in 2018.

Growing health awareness and rising obesity rate in the country encouraged

consumers to reduce the consumption of meat and opt for other alternatives such as frozen and shelf stable fish.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fish & seafood market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in Germany

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany fish & seafood market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany fish & seafood market by value in 2018?

What will be the size of the Germany fish & seafood market in 2023?

What factors are affecting the strength of competition in the Germany fish & seafood market?

How has the market performed over the last five years?

Who are the top competitors in Germany's fish & seafood market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 COMPETITIVE LANDSCAPE

- 6.1. Market share
- 6.2. Who are the leading players in the German fish & seafood market?
- 6.3. Which companies have been most successful in increasing their market shares

since 2014?

6.4. Which companies' market shares have suffered since 2014?

6.5. What are the most popular brands in the market?

7 COMPANY PROFILES

7.1. Thai Union Group PCL

7.2. Bolton Group BV

8 MACROECONOMIC INDICATORS

8.1. Country data

9 APPENDIX

9.1. Methodology

9.2. Industry associations

9.3. Related MarketLine research

9.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany fish & seafood market value: \$ million, 2014-18
- Table 2: Germany fish & seafood market volume: million kilograms, 2014-18
- Table 3: Germany fish & seafood market category segmentation: \$ million, 2018
- Table 4: Germany fish & seafood market geography segmentation: \$ million, 2018
- Table 5: Germany fish & seafood market distribution: % share, by value, 2018
- Table 6: Germany fish & seafood market value forecast: \$ million, 2018-23
- Table 7: Germany fish & seafood market volume forecast: million kilograms, 2018-23
- Table 8: Germany fish & seafood market share: % share, by value, 2018
- Table 9: Thai Union Group PCL: key facts
- Table 10: Thai Union Group PCL: Annual Financial Ratios
- Table 11: Thai Union Group PCL: Key Employees
- Table 12: Thai Union Group PCL: Key Employees Continued
- Table 13: Bolton Group BV: key facts
- Table 14: Bolton Group BV: Key Employees
- Table 15: Germany size of population (million), 2014-18
- Table 16: Germany gdp (constant 2005 prices, \$ billion), 2014-18
- Table 17: Germany gdp (current prices, \$ billion), 2014-18
- Table 18: Germany inflation, 2014-18
- Table 19: Germany consumer price index (absolute), 2014-18
- Table 20: Germany exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Germany fish & seafood market value: \$ million, 2014-18

Figure 2: Germany fish & seafood market volume: million kilograms, 2014-18

Figure 3: Germany fish & seafood market category segmentation: % share, by value, 2018

Figure 4: Germany fish & seafood market geography segmentation: % share, by value, 2018

Figure 5: Germany fish & seafood market distribution: % share, by value, 2018

Figure 6: Germany fish & seafood market value forecast: \$ million, 2018-23

Figure 7: Germany fish & seafood market volume forecast: million kilograms, 2018-23

Figure 8: Germany fish & seafood market share: % share, by value, 2018

COMPANIES MENTIONED

Thai Union Group PCL

Bolton Group BV

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